Kine WEEKLY

"TARGET" BOOKING PROBLEM

See page 3

THEY ARE ALL WORKING TODAY . . .

★★★

ANOTHER WINNER FROM PATHE

MY WIFE'S FAMILY

UNDENIABLY the FUNNIEST MIRTHQUAKE SEEN ON THE SCREEN for MANY A DAY

A SURE-FIRE LAUGHTER WINNER. GUARANTEED TO HIT THE BULLS-EYE. The TYPE OF FARE THE MASSES WILL WELCOME with OPEN ARMS.

—Daily Film Renter

SURE-FIRE COMEDY ATTRACTION ASSURED OF WIDE POPULAR APPRECIATION. RIOTOUS FUN for the MASSES.

—The Cinema

IT IS BREEZY, BRIGHT AND AMUSING. COMEDY FARE that HAS the SITUATIONS and DIALOGUE TO AMUSE MOST CINEGOERS.

Faulkners Report

with
CHARLIE CLAPHAM
and
JOHN WARWICK
with
PATRICIA ROC
WYLIE WATSON
PEGGY BRYAN

GOOD LIGHT BOOKING WITH MANY LAUGHS. SNAPPY DIALOGUE. POPULAR CAST. GOOD TITLE.

—Kine Weekly

A GOOD LAUGHTER SHOW. WILL HAVE GOOD BOX OFFICE APPEAL. IT IS A RATTLING GOOD BROAD FARCE, WELL PLAYED AND WELL DIRECTED.

Impartial Report

8 MARKS. IT DEPENDS ON THE FUN, of WHICH there IS A GREAT DEAL. Is certain to get LAUGHS FROM ALL.

C.E.A. Report

AN ASSOCIATED BRITISH PRODUCTION: DIRECTED AND PRODUCED BY WALTER C. MYCROFT

WOMEN'S CALL-UP PROBLEMS SETTLED
See page 9

Kinematograph WEEKLY

No. 1790 Thursday, August 7, 1941. Vol. 294

MEARS AND M. OF I. 'COMPULSION' THREAT
See page 5

PLANNED POLICY WANTED FOR FILM PROPAGANDA

Foreign Exploitation and Home Distribution

OPEN LETTER FROM *KINE.* TO BRENDAN BRACKEN

THE widespread feeling that the best is not being got out of British film propaganda is focussed by the news of the C.E.A. advice to suspend bookings of "Target for To-night" combined with the fact that Harry Watt, the director of the picture, has resigned from the Crown Unit to join an American organisation.

THE POLICY OF THE MINISTRY OF INFORMATION IN ACQUIESCING IN THE TRANSFER HAS INCREASED THE ANXIETY ALREADY INDUCED BY THE APPARENT LACK OF EXPLOITATION ABROAD AND COMPLAINTS OF PREFERENTIAL DISTRIBUTION AT HOME OF GOVERNMENT SPONSORED PROPAGANDA SUBJECTS.

Obviously, the situation calls for co-ordinated planning, particularly in respect of a hitherto neglected phase of production—the harnessing of feature films to the war effort.

THESE ARE A FEW OF THE POINTS ELABORATED IN THE FOLLOWING OPEN LETTER ADDRESSED BY THE *KINE* TO THE MINISTER OF INFORMATION.

On welcoming you to your office at the Ministry of Information, may we, as representing one of your most important elements of propaganda, draw your attention to the following:—

1. Are you satisfied that your home film propaganda is carried out on a consistent, concerted policy line? Are the five-minute and longer films made for the home market part of a definite policy, or does your Film Division merely carry out *ad hoc* requests of Government Departments and fill in with subjects chosen at random?

2. Are you satisfied with your overseas distribution? Apart from two or three outstanding films, has there ever been any concerted plan of distribution overseas? Have the men of many years' experience of overseas distribution in this trade been consulted?

The British Council

3. Are you satisfied that the British Council overseas distribution does not overlap your own? Does it appear to you sensible that the British Council's film activities should be operated independently of your control? You are, of course, aware that they issue a newsreel for distribution overseas called the British News, which should obviously be your Department's responsibility.

4. Are you satisfied that the common effort reflected in the composition of the War Cabinet finds expression in the films made by your Ministry—or is the Labour and Trades Union point of view totally neglected?

Staff Problem

5. **Are you aware that the kinemas, most important of all for maintenance of home morale and most important for the dis-**

Continued on page 5

Sam Eckman, Jun. who has accepted the invitation of the Board of Trade to become a member of the Films Council

M. OF I. SHORTS AGREEMENT NOT HONOURED

MINISTER'S STATEMENT

CONFIRMATION OF "KINE." REVELATION

THE truth of the allegation made in the "Kine." recently by Donald Taylor that the agreement between the C.E.A. and the Ministry of Information for the screening of propaganda shorts was not being adhered to by some exhibitors received confirmation in the House of Commons last week.

The facts stated in the KINE. article were the basis of a question on the subject by Rostron Duckworth, who asked the Minister of Information if he was satisfied with the showing of his short propaganda films in the kinemas of the country; and whether he would take powers to make their showing compulsory in every programme.

Brendan Bracken said he was satisfied that the agreement made with the Cinematograph Exhibitors Association was a good one and that the majority of its members were loyally observing it.

He also knew that the Ministry's short films were not being shown as widely as he would like and he was considering what more could be done by persuasion to ensure that all members keep to the agreement.

If the proposed further efforts should fail to bring about the desired results, he would then consider taking compulsory powers

FUEL FOR KINEMAS

Coal Shortage Difficulties

Inquiries by the KINE. in London reveal the fact that the failure of Fuel Departments in provincial towns to provide coal to kinemas does not as a rule arise from a non-recognition of the regulations issued from the headquarters of the Ministry.

In most cases it is due to the physical fact that there exists a great scarcity of coal within that area, and the need which arises to supply great electrical and gas undertakings as priority customers. This matter was discussed in the House of Commons last week.

Complaints which have been forwarded to C.E.A. headquarters have been dealt with by contact with the Ministry concerned with a view to the instruction being carried out when stocks admit.

MAJESTIC PAYS 4 PER CENT.

Majestic Theatres, Ltd., which holds kinemas at High Wycombe, Wembley, Staines, Mitcham and Woodford, has just issued its annual report. Income to March 31, after interest, fees, etc., £18,560 (£18,742). To depreciation reserve, £1,998 (£1,986); tax, £6,910 (£5,599); N.D.C., £841 (£837); war damage, £3,085 (nil); dividend on Ordinary 4 per cent. (8 per cent.); forward, £809 (£1,501).

FILMS COUNCIL IS BEING RECONSTITUTED

PERSONNEL NOT YET COMPLETE

Replying to a series of questions by R. W. Sorensen in the House of Commons on Tuesday, SIR ANDREW DUNCAN said:—

The Cinematograph Films Council last met on February 27 and would meet again as soon as it had been reconstituted; the names of new members had not been announced because membership of the new Council was not yet complete; nominations had been received from Trade bodies and selections made; he was not aware that the chairman had recently refused any request from a member for a meeting to be called; the chairman still drew the remuneration of £500 a year.

BARRING CLAUSES CHALLENGE

Australian Exhibitors Take Legal Action

Action has been taken in Australian courts to test the legality of bars against theatres by other theatres and renters in a barring agreement. Infractions of the Monopolies Act of 1923-29 are alleged.

The cases are restraint of trade suits, the allegation being that 20th-Fox, Paramount, RKO-Radio, B.E.F., M-G-M, G.-B.D. and Universal, together with other persons unknown, have been concerned in a monopolistic effort with regard to films and newsreels and in a combination with an intent to restrain trade, including Australian features and newsreels in which are A.I.F. war zone scenes.

The period of the complaint covers from April 8, 1938, to the date of complaint.

In furtherance of the mononoly it is complained that the film companies named end (1) the managing director of Kismet Theatres, (2) Colin Fancourt Wall made contracts whereby the persons named restrained the companies from supplying films to other exhibitors.

Films affected by the bars included pictures which "are the subject of production under Public guarantee or Bank overdrafts by the Government of New South Wales."

20 PER CENT. FOR C.T.B.F.

Birkenhead Gesture

A decision at Birkenhead sub-committee which will be welcomed by the Board of Management is that by which the C.T.B.F. will benefit from the Birkenhead Sunday opening charity contribution.

A sub-committee of the Watch Committee has decided upon the following system of allocation: C.T.B.F. 20 per cent.; Mayor's War Fund 20 per cent.; Birkenhead Maternity Hospital 15 per cent.; Wirral Children's Hospital 15 per cent.; General Hospital 30 per cent.

Birkenhead charity contribution is five per cent. per annum on the rateable value of the kinemas concerned.

More British Footage Presented

CURRENT QUOTA ACT ANALYSIS

The Board of Trade announce that the examination of the returns for the year ended September 30, 1940, furnished by exhibitors under the Cinematograph Films Act, 1938, shows that during that period the aggregate length (including repeated performances) of registered films exhibited in kinematograph theatres in Great Britain was 45,741 million feet, as compared with 45,776 million feet in the previous year.

The total length of British films exhibited was 11,020 million feet, or 24.1 per cent. of the whole, as compared with 23.2 per cent. for the year ended September 30, 1939.

The aggregate length of long films (*i.e.*, films of 3,000 feet and over) included in the above figures was 41,743 million feet, of which 9,599 million feet, or 22.9 per cent., were British, as compared with 22.8 per cent. for the year ended September 30, 1939.

Under the Act the minimum proportion of British films which exhibitors were required to show during the year ended September 30, 1940, was 15 per cent. in respect of long films and 12½ per cent. in respect of short films.

[*A tabulated statement concerning films registered in the year ended March 31, 1941, will be found on page 25.*—ED.]

Impasse on Air Force Epic

"TARGET FOR TO-NIGHT"

Exhibitors Advised to Withhold Bookings

ADVICE to exhibitors to withhold bookings of "Target for To-night" except on reasonable flat rentals was issued to members of the C.E.A. on Tuesday by Association officers

The advice thus given reveals the wide discontent regarding the renting of the film and shows unmistakably that the arrangements made between the circuits regarding the distribution of the film have not removed the injustices to the independent exhibitor.

The statement issued following Tuesday's meeting is as follows:—

At the conclusion of the meeting of the officers of the C.E.A. this morning, Lieut-Col. S. K. Lewis (president of the association) authorised the following statement to be made:—

That exhibitors are advised to withhold bookings of "Target for To-night" until after the meeting of the General Council on Wednesday, August 13, unless they can get it on a reasonable flat rental.

It has been reported to the officers that there is considerable disparity in the terms asked for this film and it is considered unfair that the larger bookers should have the film on more advantageous terms than that afforded to the rest of the country.

It will be remembered that Commander Jarratt booked "Target for To-night" on terms which enabled him to obtain priority runs, certain bars being maintained against competitors. As a result of protest by other circuits the bars were removed.

The independent exhibitor in many districts was unable to secure the film except as a subsequent run.

Now, it would appear, the price problem becomes important, disparity in terms of booking constituting an unfair handicap.

"FLAT RENTALS AVAILABLE" says Ben Henry

In an interview with the KINE., Ben Henry, general manager of A.B.F.D., who are renting "Target for To-night," said he was unable to understand the C.E.A. statement. Personally he thought they might have discussed the matter with him and checked up their facts. Mr. Henry added:—

"Exhibitors who play the film concurrently with others, or with restricted bars, can have it at a flat rental in exactly the same way and at exactly the same price as the major circuits have agreed to pay.

"If an exhibitor in a competitive district prefers to pay it on percentage, he can do so at 25 per cent.

"*I believe the C.E.A. statement has been issued at the instigation of certain exhibitors in monopoly situations who automatically get the film exclusively and who surely are entitled to pay more for it than an exhibitor who is playing concurrently with two other theatres in the same town or district.*

"I have taken bookings, I have offered to take bookings, and am here to take bookings on these terms all over the country."

¾d. A SEAT FOR S.O.

Wilts County Council has decided to alter the charity contribution for kinemas which open on Sundays to ¾d. per seat. Hitherto the contribution has been five per cent., but after hearing the views of a deputation from local exhibitors and officers of the Bristol branch of the C.E.A., the sub-committee recommended the new arrangement.

The Latest War News

BRITISH MOVIETONE

KINEMATOGRAPH WEEKLY

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"THE TARGET"

HOW hard it is to do justice to a big public attraction and at the same time act fairly by those who have the responsibility of presenting it is shown by the not altogether happy position in which "Target for To-night" rests at the moment.

Had the film been less excellent, ha l its immediate reception been less enthusiastic, the attitude of the Trade would have been greatly simplified. As it is one of those achievements which leap into success overnight, however, it is not surprising that it finds us unprepared with a satisfactory plan of campaign.

Exhibitors' anxiety to ensure a wide showing of the picture is not solely on commercial grounds; they have a keen appreciation of its right to be seen by the whole of the country because of its powerful propaganda value. In this case patriotism may be the dominating factor, but it is strongly reinforced by normal business considerations.

Here, surely, is the opportunity for a new technique to be developed. Granted that the men who create and put on the market a universal attraction are entitled to their reward; granted that apart from its business possibilities the picture is entitled to the widest circulation because of its patriotic claims; how can a booking system be devised giving fair weight to each aspect?

We suggest that it has got beyond the stage of individual bargaining. Is it not possible for a small joint committee of exhibitors and renters to lay down, on just and impersonal lines, a course which would combine full and efficient distribution with fair treatment all round?

CHARITY BEGINS—

NOTORIOUSLY generous as this Trade has always been when worthy charities have asked for help, we are still making less use than we should of the opportunities for supporting our own Fund. Time after time we see that the entire proceeds taken at a big first night have been promised to a charitable object, and, although we do not get any medals for it, we know we are doing a good action and are content.

It must be questioned, however, if we are even just to our own when we are generous to others. We raise very great sums for outside charities, but for our own people we have to make special efforts, only too often trying to squeeze the orange after all the juice has been given away.

What we might well do is to establish a code under which our C.T.B.F. would automatically share in whatever sums might be raised for charity. The question has been under consideration, we believe, by officials of the Fund, but it is necessary to let it be discussed by the main body of the Trade, those whose contributions make up its revenue.

If an eminent philanthropist makes an appeal for a first-night allocation to be made over to his particular charity, it would not be difficult to reply—Yes, subject to a percentage of the takings being earmarked for the Trade's own Fund.

Money is not so easy to raise to-day, and the organisers of, say, a hospital appeal could hardly, in decency, begrudge out of the revenue they could see flowing their way a proportion being diverted to so worthy an object as the Benevolent Fund of the people who are dealing so handsomely by them.

Long Shots

SAM ECKMAN HONOURED—OFF "THE TARGE"
—A RED CROSS EVENT—THE STO
REVERTS—BAD FILM COPI
—HOLLYWOOD PASSIN(

THERE will be many on all sides of the Trade who will desire to congratulate Sam Eckman on the invitation extended to him to become a member of the Cinematograph Films Council. His status as *doyen* of the American renting chiefs entitles him to such a position, the Board of Trade having decided to admit other than English-born persons to the Council.

ON his side, I am sure Sam Eckman will highly esteem the honour extended to him. The drawing together of England and America in a common effort has in him a fervent upholder, as his article in the New Year number of the KINE. testified, and the opportunity of co-operation on a Council having responsibilities toward a prominent Government department will be warmly welcomed by him.

AFTER a successful private showing in London of the Polish subject, "The White Eagle," Producer Derrick de Marney went to Glasgow on Tuesday for its first Scottish presentation at Green's Playhouse on Wednesday. A copy of "The White Eagle," which is being handled by Anglo-American, has already been despatched to Russia.

IT will be a surprise for many people in the trade to know that Harry Watt, of the Crown Film Unit, has resigned to join Walter Wanger Productions. Specially so in view of the great success of his last film for the Government, "Target For To-night." Harry Watt was at the G.P.O. Film Unit from its inception until it became the Crown Film Unit.

ALTHOUGH he directed several fine documentary films for these Units, it was not until he made "Britain Can Take It" that he "broke into the news." This M. of I. "five-minuter" and his last effort, "Target For To-night," have received more publicity than many much-boosted milion-dollar Hollywood Productions.

IT is believed that Watt will be working on exteriors in this country for an air epic, which Wanger is producing in Hollywood, for a time, and he will then be travelling across the Atlantic to help in the studio work.

THE C.E.A. protest against the sale of an interest in A.B.C. is unlikely to cut any ice, for the Government has been kept well informed at all stages of the negotiations between Mrs. Maxwell's representative and Warner Bros., which, I understand, will probably be completed before these lines appear in print. Although the terms of the contract are not available, it appears that Mrs. Maxwell has refused to sell the control of the organisation to overseas interests.

THE purchase price of the 2,000,000 5/- ordinary shares in question is 9s. per share, involving the payment of £900,000. Mrs. Maxwell owns 4,050,000 of these shares, so will still be in possession of a substantial margin to ensure the controlling interest remaining in British hands. That is how matters stand at present. Max Milder, who is back in Town, is not yet ready to talk.

THE immediate reopening of the Teddington Studios was announced by Mr. Milder, who tells me that it is proposed to produce three to four A-type subjects yearly, which will enable the studios to function for at least fifty weeks annually.

THE first subjects will be "The Flying Fortress," which will probably be followed by "The Story of Winston Churchill," based on the Premier's book "My Early Life," which has been one of the sensational story buys of the season.

ANOTHER imposing picture will be a story of the British Navy, "Horatio Hornblower," which calls for an expenditure of some £200,000 and will be handled by a top-notch Hollywood director—Raoul Walsh and William Keighley are mentioned.

MAX, who spent several weeks in America settling these and other important details with Jack and Harry Warner, returned to this country some ten days ago, flying the Atlantic in a Government 'plane direct to Foynes. I am glad to learn he found Mrs. Milder and the children very fit, and you can take it that he made the most of the reunion after twelve months.

AMONGST those who received a B.A. degree at Cambridge University on Saturday last was 2nd-Lt. C. R. Metcalfe, R.E. elder son of Chas. P. Metcalfe, of Leeds. Until about a year ago 2nd-Lt. Metcalfe was a law student at Magdalene College, Cambridge; on completion of his course there he joined the Sappers, later getting his commission. His younger brother is at present a medical student at Magdalene.

THE Lord Mayor of London, Sir George Wilkinson, is broadcasting on Saturday, August 16, after the 6 o'clock news, on behalf of his Air Raid Distress Fund (which has now passed the £3,000,000 mark), with particular reference to the National Flag Day to be held on August 19. During that week all kinemas in Great Britain will be showing a special film featuring the activities of this Fund, with commentary by the Lord Mayor himself. National Screen Service made the film.

BEBE DANIELS and Ben Lyon got a tumultuous welcome at a Red Cross function in Islington on July 30. After a tiring day on the floor at the Islington Studios, Bebe and Ben looked in at the Central Library near by, where the contents of hundreds of collecting boxes of the Red Cross Penny-a-Week Fund, of which Lord Southwood is President, were being counted under the supervision of the Mayor, Alderman Lygoe. Both Bebe and Ben were good-humouredly mobbed by onlookers. Bebe made a charming little speech on behalf of the Fund.

THE giant charity show at the New Southgate Ritz, of which a report appears elsewhere, was in the nature of Hyams reunion. Going back stage in search of information during the performance, I came across two old friends of the London kinema world in 2nd-Lt. E. C. Hurry and P. A. Fowler, while 2nd-Lt. Phil Park, who is musical director of the R.A.O.C. concert party and band, was on the stage announcing the next item.

THUS were brought together—in khaki instead of the boiled shirts of yesteryear—three outstanding personalities from the Trocadero and the Edmonton Regal. Hurry is in charge of the production, but it is Park whom one sees directing operations on the stage during the show, and the combined effect is a tribute to the skill of the trio.

SORRY to hear that P. M. Hanmer, of Liverpool, became involved in a motor accident after leaving an exhibitors' meeting a few days ago. He sustained head injuries, and was treated in hospital, but is now reported to be making good progress towards recovery.

SO once again the dressing-rooms at the back of the Stoll Picture Theatre's huge stage will carry the nostalgic scent of greasepaint and powder, and the corridors will re-echo to the sound of hurried feet. The chirpings of an orchestra tuning up will rise from the pit, and back stage will hear the hushed clatter of scene-shifters. For the S.P.T. is going back to variety—at least, in part.

OPERA, musical comedy—do you remember "Come Over Here" (was it called?) during the First Great War? The acts, the big bands, the vocalists, the spectacles, the ice show, and all the other things that have held the stage in Kingsway?

Will Rogers' sudden appearance one ght, when he was brought on to say a few rds and talked for twenty minutes?

IN its "all-film" days the Stoll a unique audience of its own. rue "family" audience it was. If you od, at any given time on, say, two suc sive Tuesdays (or Mondays or any other vs), in the vestibule and watched the wds coming in you would see many, very ny, of the same faces on each occasion.

THE S.P.T. has had many vicissitu in these last two years. Now, defyi the drawing-in of the days, the thre of renewed blitz, and other potentialities Sir Oswald reopens on September 1 with two three-hour shows a day, half variety half films. We wish him good luck in his bold attempt to revive the glories that were Kingsway.

"HANDS across the sea" has come to be the symbol of a much deeper sentiment during recent months, and C. Hardy Morgan, of the Roxy, Birkenhead, has received evidence of this in a letter from Homer H. Harman, publicity director of the Roxy, West 50th Street, New York.

THE idea of saying Hello! to theatres of the same name in America was the beginning of the business, and Mr. Harman, reciprocating the friendliness, expresses himself as thrilled with the idea. "We here in America feel most brotherly towards you people in England. We are deeply thrilled when we read of your courage and determination." He closes with a "thumbs up" message.

EVERYWHERE I hear misgivings regarding the state of film prints should any attempt be made to limit the number of copies now in circulation, in order to meet the Board of Trade in its desire for economy. Renters admit that with shortness of staff, examination and repair has to be very hurriedly done, and exhibitors realise that the newcomers in the projection room are apt not to realise the fragile nature of the film they are handling.

THE plight of the little man who has the 11th or 12th run was referred to by E. J. Hinge at the Northern C.E.A. last week. "It is not helpful that such exhibitors should always be showing the phenomenon of continuously heavy rain in Hollywood," continued "Teddy," in his best vein, "but there is more in this economy business than immediately meets the renters' eyes. Much film could be saved by cutting out the long list of technicians, art directors, costume supervisors, and second camera men, which those patrons who trouble to read never remember. Again, I doubt if any kinema audience would complain if denied the revelation that the script was translated from the original Cuneiform by Mike Hogswasch."

"FURTHER small economy could be secured," he continued, "by the omission of the censor's certificate and a very considerable economy effected by general agreement among the 'lads' to stop pushing out the kind of films which nobody in any conditions could seriously desire either to show or to see."

GERALD BURKEMAN, of the Plaza, Southampton, challenges R. Wilson Johnson, who claimed in last week's issue to be the youngest manager on the Odeon Circuit. He is 23 to-day, and was appointed to the management of this theatre on June 14, after having been relief and assistant manager in and around London since November last year. He appreciates having been initiated into the business by Dan Benjamin, and learnt much at his theatre, Princes, Brighton, from July 1940, until he joined Odeon in November.

A WEDDING at Seaford Parish Church last Sunday has interest for the Trade by reason of the bride's being Joan Isobel, daughter of the late Lloyd Langdon and Mrs. Merriman Langdon. The bride's mother is lessee of the Ritz, Seaford, and the Rothbury, Portslade, and as such is a member of the Sussex branch, C.E.A. The bridegroom of last Sunday was Sergt. L. F. Howard, R.E.

JOHN GRIERSON, whose appointment to take charge of films for the Canadian Government was announced recently in the KINE., is hoping to arrive in this country at the end of the month or the beginning of next. It will only be a holiday trip of a fortnight.

AT the price of sixpence the British Film Institute has published a catalogue of the Loan Section of the National Film Library, which comprises sixty-two subjects. Some of these go back to the very early days of kinematography, and include films of the Boer War period. Hints to borrowers and hiring charges are included in the catalogue.

THE STROLLER.

NO FILMS FOR JAPAN

Kine. New York Cable from Motion Picture Daily

AMERICAN COMPANIES stop Japan film shipments following the freezing order; they anticipate indefinite trade cessation. Distributors have $900,000 due from Yokohama Specie Bank in San Francisco next Fall, representing Japanese revenue for the past three years. The collection of this sum is now doubtful.

W. A. WOLF, Western Electric's Advertising and Publicity Executive and Moe Streimer, United Artists Home Office Executive, are dead.

WARNERS ANNOUNCE the titles of 36 features and plan a total of 48 next season.

PARAMOUNT'S SIX MONTHS' profit is $4,400,000. Warners 39 weeks' profit is $4,433,445, double that of last year.

SABU, KORDA'S boy star, plans to join R.A.F. after finishing "Jungle Book," his current film.

IN THE U.S. SENATE a resolution was introduced demanding an investigation of films and radio being used for alleged war intervention propaganda.

CHARLES E. McCARTHY, Director of Advertising and Publicity for Twentieth Century-Fox and Maurice Bergman, Advertising Manager, have resigned; Hal Horne, former Disney-United Artist Executive, has been named Exploitation Director.

Close-Ups

By

— Screencomber —

HIS SHAME

WELL might he dodge down the side passages, hide in doorways, or dizenly walk down the street with a guilty, self-conscious air. There he goes, that stalking figure with his coat-collar turned up and his hat turned down, Smitherwaite the so-called film executive. No wonder the other execs. greet him with a stony stare, a supercilious or pitying glance. No wonder they hurry on lest he buttonholes them and their confrères see them in conversation. Why do they avoid him? What is the nature of his crime, his shame, this so-called film executive?

Why, he's the man who has never even "Clippered" to New York and back!

FANTASIA

HERE is a synopsis of a little film idea which we have, with some originality, titled "Fantasia." The scene opens with the slightly startled but delighted hero diving into a gaudily neon-lighted restaurant. He seeks to park his gas mask in the cloakroom, but the attendant throws it away in the waste basket. Downstairs the waiter approaches him.

"How about some nice smoked salmon, with lemon," he asks, "followed by some fish, a nice steak and onions, and some strawberries and fresh cream?"

"That would be marvellous," says our hero.

"And about cheese, do you prefer camembert, gruyere, brie, gorgonzola or cheddar? And is there anything else I might get you?"

"You wouldn't—you couldn't—that is, you haven't—any cigarettes?"

"Yes, sir! Fifty or a hundred? Would you like Players, Gold Flake or . . ." But the young man has now fainted and the audience is a howling, sobbing nostalgic mess.

RATIONING ORDER

A CRISIS has been reached in the affairs of the Winkleheim Picture Corporation as a result of a Government decision that will seriously restrict the company's trading when the order comes into force. Following a chance viewing by a high Government official, it was decided that all exhibitors buying the Winkleheim output must surrender their cheese coupons in every case. The order may be extended to other film concerns very shortly.

RUSSIA LEADS

IT is remarkable how quickly the Russian soldier, from a dull, uneducated slave, has turned into a brave, intelligent, adaptable fighter, though no more remarkable than the manner in which Russian tanks and 'planes have, from obsolete rubbish, suddenly become the most up-to-date fighting machines in the world.

And it seems that the once despised Russian film is another thing we were all wrong about, and that the Soviet film trade can teach Hollywood a few points about film-making and picture technique. It just shows how necessary it is to keep our elasticity of mind.

CENSORED

THE Chief Constable of Manchester wants to abolish queues of all kinds. The recent heat-wave must have been of tremendous assistance to him in the matter, but if he wants to make a really queueless Manchester, why not make it compulsory for all local kinemas to show the new product of the —— Productions, Ltd.? The name of an important advertiser has, of course, been omitted for purely commercial reasons.

OVER SCHEDULE

MR. CHURCHILL seems to have considerably more faith in the Germans than we have. He seems so very certain that September is scheduled for invasion. Now, speaking from experience of German thoroughness, gained in the days when no British studio was complete with an English-man, we can say we have yet to meet a German that started or finished anything on schedule. Although on the subject of pay cheques starting on the dot they adopted an entirely different viewpoint.

EXPLANATION

BILL MOORING, replying in the *Picturegoer* to an attack by Mickey Balcon on the British colony in Hollywood, advances the novel theory that the reason the Britishers had to go to Hollywood was that our own studios were so full of Germans there just wasn't a job for an Englishman.

But we always thought the Germans were the reason a lot of our countrymen went to Hollywood.

DER TAG

"Herbert Wilcox and Anna Neagle will be in England August 7."—KINE.

"Certain it is that this—August 7—is one of Europe's most important dates."—Lyndoe in the *People*.

A scene from JEANNIE (G.F.D) starring Michael Redgrave and Barbara Mullen.

Mears Criticises M. of I. Chief

"INDISCREET"

THAT COMPULSION THREAT

IN protest against the attitude of the Ministry of Information, as enunciated by Brendan Bracken, Harry Mears, Immediate Past President of the C.E.A., writes:

I read that Mr. Brendan Bracken, in reply to a question as to whether he was satisfied with the showing of his short propaganda films in the kinemas of the country, finished his remarks with a threat that "if the proposed further efforts should fail to bring about the desired results I shall consider taking compulsory powers."

I have never in my life heard any Minister so indiscreet.

Is he forgetting that the screen time that he gets from the exhibitors is given entirely free, gratis, and for nothing, and that hundreds of us show these films three times a day, and some of them at times have bored our audiences to death, and still we have shown them as public-spirited men? How dare he make such a suggestion unless he is prepared to pay for the privilege?

Could he go to the National Press and get advertising space for nothing? Isn't it a fact that every inch has to be paid for? And does he think the Press would take any notice of his threats? What are they coming to in this Industry and by what right in a democratic country such as ours has anyone to threaten, more especially when they are getting so much for nothing? It is almost beyond understanding.

It was I, who, on behalf of the exhibitors, entered into the arrangement to give this showing time for the short propaganda films—the General Secretary and I went along and put up the proposition to Jack Beddington as a gesture from the exhibitors of Britain in an endeavour to help the war effort. Is this how we are to be treated for our pains?

I sincerely hope we shall hear no more threats of taking compulsory powers unless they are prepared to take compulsory powers with every other industry in the country or prepared to pay.

H. P. E. MEARS.

Birkenhead Child-Patron Problem

NOAR'S ARC

TENDED BY UNDER-AGE OPERATORS

FOR failing to have the operating box at the Royal Kinema, Wallgate, Wigan, in charge of a competent operator over 18 years of age during a matinée exhibition for children on Saturday, July 12, the manager, David Noar, of Montrose Drive, Southport, was fined £5 at Wigan Borough Police Court on Monday, July 28.

Supt. H. Rigby explained that under the Cinematograph Act the operating box must be in charge of a competent operator over 18 years of age during the whole time of the exhibition, and during any temporary absence on his part there must be a competent assistant not under 16 years of age left in charge. In this case there was no operator over 18, and not even one over 16, the apparatus being operated by two boys of 14 and 15 respectively. The manager was away at another kinema and the only person in charge was a female assistant. In view of the fact that this was a children's matinée the superintendent suggested that this was a serious offence.

Inspector J. Jones, of the Wigan Fire Brigade, said that there were 170 children in the kinema. He had previously cautioned the defendant for not having proper supervision at the children's matinées.

Replying to S. Baron, who defended, witness agreed that the operating box was outside the kinema, and fire proof.

Mr. Baron said there was great difficulty in getting operators and electricians, and the operator at this kinema was now on war work. Defendant himself acted as operator, but on this occasion he was called out on business. He had held his licence for 12 years without complaint against him and he really thought that the boy he had appointed was 16.

SCOTS EXHIBITOR WINS A.F.C.

At the recent investiture by the King, Flight Lieut. Jimmy Reed, of La Scala, was in attendance and received the Air Force Cross. A further distinction of the award is that this is the first made to any member of the maintenance service at home for meritorious service.

His many friends in the Trade have learned with very deep regret that Willie Gray, of Columbia, has now received official intimation that his boy Jim who, reported missing in France, is now officially notified as having died of wounds June 2, 1940.

Luxor, Hulme, Reopened

The J. F. Emery Film Circuit, Manchester, has now re-opened the Luxor, Hulme, which was damaged some months ago in an enemy air raid. Extensive work had to be put in to make the roof, proscenium and other parts of the theatre serviceable.

N.W. Branch Rejects Conference Plan

REFUSAL by the North-Western branch to countenance a conference of exhibitors with representatives of the Birkenhead Watch and Education Committees to discuss how to restrict the admission of children to kinemas during school hours was described at the Town Council meeting on July 30, as tantamount to a slap in the face.

The attitude of the branch was influenced by the reports of Birkenhead exhibitors who felt that figures of actual attendances by children of school age were grossly exaggerated and, in any case, had been influenced by evacuation schemes. One exhibitor who made careful observations ascertained that juvenile admissions were less than six per matinee and that number included children who were not paid for—the very young, etc.

Quoting the letter received from the North-Western branch, the Town Clerk said it pointed out that there existed a film censorship under which children were not admitted unaccompanied unless the whole programme bore a "U" certificate. As the majority of recent local programmes had been in the "A" category, children who attended at kinemas during school hours must have been accompanied by a parent or guardian.

Added the letter: "While we, at all times, are eager to assist the local authority in their administrative difficulties, we feel that in this particular instance we can be of little help and that the responsibility for seeing that the children attend school rests with the education authority. If we were to ban the children altogether it would be no guarantee that they would not play truant, and as so very few of them come to the kinemas unaccompanied, no useful purpose would be served by our participating in your discussions."

The position now is that members of the Watch Committee and the Education Committee will put their heads together.

STAFFING PROBLEM SOLVED

Quick Response to Screen Appeal

R. F. Scott, of the Forum (A.B.C.), Liverpool recently put a slide on his screen inviting applications for all grades of employees.

The response was encouraging. The number of candidates for employment was sufficient almost to enable him to completely staff his theatre, which is a very large one. There were no applications from operators—and none was expected.

Hitherto, as stated in last week's KINE, it has been usual for managers to advertise vacancies in the "persons wanted" columns of local newspapers. Latterly the number of replies has been relatively small.

At last week's meeting of the N.W. Branch Mr. Scott's suggestion was not considered to be practicable.

BIRMINGHAM C.E.A. MEETING

Coal Shortage Discussion

CONCERN at the possibility of meagre supplies of coal for kinemas is reflected in the official report of the meeting of the Birmingham and Midland Branch of the C.E.A. held at the Birmingham Chamber of Commerce on July 25. It states that the Secretary had been advised by telephone by the Assistant Local Fuel Overseer that the limitation on the supply of fuel to kinemas had been fixed at one ton per month. Further, if supplies in excess of that amount were required it was necessary for each kinema to make application for the issue of a licence on form B (non-domestic premises), which could be obtained from the office of the Local Fuel Overseer.

This limitation appeared to be in direct conflict with the report issued by the Head Office that there was no discrimination against kinemas obtaining coal or coke if obtainable, and that it was up to members to watch the situation and to order whenever they could find supplies.

It was, therefore, decided to refer the matter to the General Secretary in order that representations might be made to the Ministry of Mines with a view to a removal of the restriction.

Film Stock Difficulties

Reference was made to the discussion at the last General Council meeting on economy in film stock, and the opinion was expressed that the limitation of film copies would create considerable difficulty, particularly with regard to Sunday programmes.

Several members reported that they were experiencing difficulty in fulfilling their quota obligations, and following a discussion it was decided to refer the matter to the General Council.

The branch decided to await the result of the proposed meeting between the Western Electric Co., Ltd., and the Legal, Finance and Parliamentary Committee before taking further action regarding the War Damage Insurance position.

Movable Fixtures Insurance

Members expressed dissatisfaction with the Board of Trade decision that certain movable fixtures in kinemas, particularly seating, were insurable under Part II of the Act. It was pointed out that in the Midland area seating and certain other equipment was taken into account in arriving at the assessment of kinemas for the purpose of Rating and Income Tax Schedule A. Consequently, as things stood, members were being called upon to pay twice over, viz., on the basis of the Schedule A assessment under Part I and also on seating and equipment under Part II of the Act.

The meeting thought that the Board of Trade's decision should be contested, and it was decided to refer the position to the General Council with a request that it should receive further consideration.

Continued from page 3

Open Letter to Brendan Bracken

semination of information, can still obtain no decision from the Ministry of Labour as to the reservation position of their operators?

6. Are you satisfied that the kinemas and renters are doing all they can to assist the distribution of Government films—is your Films Division making the mistake of trying to equate commercial interests with war time needs (*viz.*, the distribution of "Target For To-night," other than the five-minute films)?

Feature Propaganda

7. Are you satisfied that the feature films have been harnessed to the war effort? Has there been any serious general consultation with the feature producers to make their product reflect or bear on the home and overseas propaganda policy?

8. Are you aware that the majority of film technicians are still awaiting the report of the Ministry of Labour, now long overdue, telling them whether they are to continue making films or to join the armed Forces? Are you aware that day by day the supply of technicians becomes fewer and fewer?

9. Are you satisfied with the privileged competition of the Crown Film Unit with commercial companies? Are you satisfied, although they make good films, that they operate on a commercial basis, or is there great waste? Are you satisfied that this unit pays Trade Union rates to its technicians? Are you satisfied that their best director, Harry Watt, should have left this unit to join an American company?

The Films Division

10. In conclusion, are you satisfied that your Films Division has not become so closely identified with the production of short film that they lose sight of the larger political problems and lose sight of larger scale planning? Your Films Division, having made a production machinery for films, ought it not to be thinking on longer terms and plan ahead? Are you satisfied that in your Films Division you have the personnel capable of planning for this Trade?

London Trade Show Diary

OFFERINGS TO BE SCREENED BETWEEN THURS., AUGUST 7, AND WED., AUGUST 13

Thursday

Cottage to Let (*General Films*)

G.-B. Private Theatre. 2.30 p.m.

Cast: Leslie Banks, Alastair Sim, John Mills, Jeanne de Casalis, Carla Lehmann, George Cole, Michael Wilding, Frank Cellier, Muriel Aked, Wally Patch. **Director:** Anthony Asquith.

Gainsborough's "Cottage to Let" is a topical spy drama based on the successful stage play by Geoffrey Kerr. Suspense and thrilling adventure are keynotes of the fast-moving story, with every member of the strong cast contributing an excellent performance, and direction by Anthony Asquith of the highest quality.

Leslie Banks, the inventor of a secret bomb-sight, is the object of a kidnapping plan on the part of a Fifth Column organisation working from Glasgow. Enemy agents are installed in Banks' home, which is in a lonely Scottish village, but the British Secret Service is also there. The foreign agents manage the kidnapping, but fail to get the inventor away in a seaplane from the loch because of the last-minute intervention by an unsuspected M.I.5 agent (Alastair Sim) and the clever amateur detective work of an evacuee boy (George Cole). The grimly thrilling climax, in which the chief spy (John Mills) shoots it out with the police and Home Guards, is staged in the surroundings of the local Spitfire Fund bazaar.

Monday

Lady from Louisiana (*British Lion*)

Phœnix Theatre. 2.30 p.m.

Cast: John Wayne, Ona Munson, Ray Middleton, Henry Stephenson, Helen Westley, Maurice Costello. **Director:** Bernard Vorhaus.

The Mardi Gras festival, the levee and waterfront, the gracious old homes of old New Orleans are the backgrounds of this dramatic film. The lottery, which played an important part in the history of the era, is the pivotal point of the plot which introduces Julie Mirbeau (Ona Munson), in love with John Reynolds (John Wayne), ignorant of the fact that he has been commissioned to smash the lottery run by her father, General Mirbeau (Henry Stephenson), who is subsequently killed. Blackie (Ray Middleton), an unsuccessful suitor, contrives to make it appear to her that John is indirectly responsible for the tragedy. Consequently, Julie uses her position to get into the good graces of local officials, so as to thwart John at every turn. But, too late, she realises that she is being a cat's paw in an unsavoury racket headed by Blackie, and at the eleventh hour she has to place her faith and dependence on John to extricate her from the toils of a machine that is about to destroy her.

Harriet Parsons' "Meet the Stars, No. 1" precedes this picture. It is known as the "Chinese Garden Festival" number, sponsored by Rosalind Russell, Hollywood Chairman of the China Aid Council, held at Mary Pickford's Beverley Hills home.

Tuesday

Country Fair (*British Lion*)

Phœnix Theatre. 11 a.m.

Cast: Eddie Foy, Jun., June Clyde, Lulubelle and Scotty, Guinn (Big Boy) Williams, William Demarest, Harold Huber, The Vass Family. **Director:** Frank McDonald.

"Country Fair" is hailed as a particularly outstanding Republic entertainment. It is a picture which captures all the light-hearted gaiety and fun of village country fairs of bygone days. Seeing it, one relives scenes of one's childhood—chin-kicking brawls and tomato fights—yearning episodes of the past that have gone for ever.

With a large cast, including many celebrities of radio and vaudeville stage, the picture stars Lulubelle and Scotty. Lulubelle plays the rustic lassie, while Scotty portrays the city lad who tries to woo and win her, but meets with much interference from a local yokel, played by Guinn (Big Boy) Williams.

"Country Fair" is preceded by Harriet Parsons' "Meet the Stars, No. 2" series, entitled "Baby Stars." This reel shows eight noted directors, headed by Raoul Walsh, acting as judges upon the New Baby Stars, one of whom is Lois Ransom, noted Republic starlet. Also present are Sally Eilers, Claire Windsor, Evelyn Knapp, Joan Blondell, Anita Louise, Jacqueline Wells and Sally Blaine.

Rookies On Parade (*British Lion*)

Phœnix Theatre. 2.30 p.m.

Cast: Bob Crosby, Ruth Terry, Gertrude Niesen, Eddie Foy, Jun., Marie Wilson, Cliff Nazarro, William Demarest, Sidney Blackmer. **Director:** Joseph Santley.

The story deals with the pre-marital troubles of songwriter Crosby and Ruth Terry, his showgirl sweetheart. They are always becoming engaged, then having to call it off, because Bob has lost his money playing poker. When the limit of feminine endurance is reached Ruth, very naturally, calls the whole thing off—permanently, it seems. Then Bob Crosby and his rival in Ruth's affections, Eddie Foy, Jun., are conscripted and arrive in camp to discover Ruth as the official hostess.

"Meet the Stars, No. 3" features Gene Autry, Louella Parsons, the famous American columnist and mother of Harriet Parsons, the producer of these most entertaining shorts, as well as Ilona Massey and Binnie Barnes.

Wednesday

False Witness (*British Lion*)

Phœnix Theatre. 11 a.m.

Cast: Leon Weaver, Frank Weaver, June Weaver, Roy Rogers, Spring Byington, Pauline Moore, Frank M. Thomas, Veda Ann Borg, Eily Malyon, Loretta Weaver, Minerva Urecal, Beatrice Maude, Harrison Greene, Barry Macollum, George Rosener, Monte Blue, Frank Darien, Russel Hicks, Edwin Stanley. **Director:** Frank McDonald.

Republic's "False Witness," previously known under the title of "Arkansas Judge," is said to be a spirited and penetrating comedy dealing with the evils of idle gossip in a small community.

In the main rôles are the Weaver Brothers, June Weaver, known as "Elviry," Loretta Weaver, who plays the rôle of Violey, the maid, Roy Rogers and Spring Byington. The story revolves around the central figure of Judge Abner Weaver, played by Leon Weaver, a character not unlike the widely beloved Will Rogers, whose kindly, homely philosophy helps to restore a sensation-mad community to its senses. Frank Weaver as "Cicero" is said to contribute a unique brand of comedy which depends upon skilful pantomime for its punch. Roy Rogers is cast in the rôle of the young law school graduate whose talents are needed, in highly dramatic circumstances, to unwind the tangle created by scandal-mongering.

Mr. District Attorney (*British Lion*)

Phœnix Theatre. 2.30 p.m.

Cast: Dennis O'Keefe, Florence Rice, Peter Lorre, Stanley Ridges. **Director:** William Morgan.

The interesting if not perplexing problem with which the story deals is that of "P. Cadwallader Jones," played by Dennis O'Keefe, who by political influence gets into the office of the District Attorney, to the natural resentment of his colleagues. He is shunted off on to a dormant case—which suddenly springs to life. Having, however, stuck to it with tenacity, he is right on the spot with evidence which helps solve the mystery and brings the wrongdoers to justice. The girl in this case is pretty and talented Florence Rice, cast as Terry, the young newspaper girl, whose helping hand plays a large part in bringing about the arrest and conviction of the political powers who have been backing Peter Lorre, a gangster politician.

Many of the most colourful celebrities of stage and screen will be seen in "Meet the Stars," No. 4 series, which presents Mickey Rooney and Judy Garland in a funny attempt to sing a song. The Duncan Sisters, Milton Berle, Mary Martin, Abbott and Costello, Dagwood and Baby Dumpling.

Dennis O'Keefe and Florence Rice in MR. DISTRICT ATTORNEY, which British Lion will Trade show on Wednesday afternoon at the Phoenix

Showman Production Chief of Paramount

"BUDDY" DE SYLVA

Writer and Stage Producer

B. G. De Sylva, now in charge of Paramount production

"PEOPLE don't have to go to see 'Du Barry was a Lady,' but they have to go to see motion pictures."

B. G. De Sylva, recently appointed to take charge of Paramount's Hollywood production, crystallised his approach to film making in this phrase. In other words, playgoing is a selective business, but attending the kinema is a part of social life, and this factor has to be taken into consideration by film makers.

De Sylva, known in the Industry as "Buddy" De Sylva, speaks with authority. He knows the stage from A to Z, and he is also the producer of many of the screen's biggest money-makers.

A Broadway Showman

For more than 20 years he has been one of Broadway's most successful showmen—the only man to parallel the late Flo Ziegfeld's record of having three hit shows running on Broadway concurrently. He produced five of the Shirley Temple hits in two years. He produced the Danielle Darrieux film, "The Rage of Paris," and Ginger Rogers' film, "Bachelor Mother." Recently he has produced, and partly written, three Broadway successes—"Du Barry was a Lady," "Panama Hattie" and "Louisianna Purchase." Paramount are going to film the last named with Bob Hope in the leading rôle.

His first Paramount production is Bob Hope's "Caught in the Draft," reviewed in this week's issue, a riotous comedy which has been sensationally successful everywhere it has played. Critics declare De Sylva has made things tough for the future by setting himself such a high standard to start with!

Believes in Comedy

Buddy De Sylva is a believer in comedy. His programme for next year is to make 24 pictures. Of these all but two will be comedies. The exceptions so far are "Lady in the Dark" and Ernest Hemingway's great best-seller, "For Whom the Bell Tolls," of which Paramount recently acquired the screen rights for a record sum.

His methods of production are not hidebound by custom. For example, synopses written for the guidance of studio officials will largely be eliminated. "You don't get the 'flavour' of any book by reading a synopsis," he claims. "It's like telling the story of 'Hamlet.'" As far as possible, he will read likely film material himself when it is published.

A Preston Sturges Fan

He is 100 per cent. impressed with Preston Sturges.

"I read the script of Sturges' new picture, 'Sullivan's Travels,' and wired him: 'If you will make 12 pictures a year like this I shall be a great producer.'"

Another De Sylva departure from tradition, slight but significant, crops up in "Caught in the Draft." As Bob Hope's sweetheart in the film, Dorothy Lamour becomes one of the screen's best-dressed women, and De Sylva has given her 20 odd ultra-stylish costumes to wear. Usually—yes, this is undoubtedly a departure from tradition.

Two Big G.F.D. Films

FIRST-CLASS BRITISH FEATURES

"Jeannie" and "Cottage to Let"

SHOWN to the Trade yesterday and to-day are two new British productions for G.F.D. release. "Jeannie," the romantic comedy starring Michael Redgrave and Barbara Mullen, was Trade shown yesterday at the Leicester Square Theatre. "Cottage to Let," a topical spy drama, starring Leslie Banks, Alastair Sim and John Mills, will be Trade shown at the G.-B. private theatre, Film House, at 2.30 this afternoon, Thursday, 7th August

"Jeannie," the Marcel Hellman production directed by Harold French, tells an entrancing story in a delightful modern-fairy-tale manner. The settings are Scotland and the carefree Vienna of pre-Hitler days, and the cast includes Barbara Mullen ("Daughter of the Man of Arran"), who played in the original stage play, Michael Redgrave, Wilfred Lawson, Albert Lieven and Kay Hammond.

In the title rôle Barbara Mullen portrays a Scots girl who, after spending her life doing her father's housework in a drab cottage, suddenly finds herself possessed of a legacy of £200—and goes off to Vienna for a holiday for no other reason than that she has heard Strauss's famous "Blue Danube" Waltz!

Michael Redgrave has the part of Stanley, a washing machine salesman whom Jeannie meets in the train to Vienna. He seems to Jeannie to be quite her ideal of a "man of the world"—until she meets a penniless but charming Count (Albert Lieven), who, when he hears that she has inherited a fortune, concludes that she possesses vast wealth, and determines to marry her.

Stanley, however, realises what game the Count is playing, and does his best to dissuade Jeannie from associating with the nobleman. But Jeannie, with a touch of Scots obstinacy, refuses to give the Count up. The result is that her money soon disappears, and when she tells the Count that her "fortune" is gone, he very soon ceases to be interested in her.

She leaves Vienna in a hurry, and returns to London. She finds employment in a laundry, but no sooner is she back than Stanley arrives, and by means of his washing machine inveigles her into marrying him.

Joyous entertainment is an apt description for "Jeannie," with every member of the cast contributing a memorable performance.

Suspenseful Drama.

Based on the successful stage play by Geoffrey Kerr, "Cottage to Let" is a thrilling, topical drama starring Leslie Banks, Alastair Sim and John Mills, with George Cole, Jeanne de Casalis, Carla Lehmann and Wally Patch included in the powerful supporting cast. Anthony Asquith directed.

The story centres on a Fifth Column organisation, which plans to kidnap Leslie Banks, the inventor of a bomb-sight, and take him to Berlin to work for Germany. With their headquarters concealed as a fake domestic agency in Glasgow, with their spies installed in the inventor's household, they achieve the kidnapping, but fail in their attempt to get the inventor away in a seaplane from the loch because of the last-minute intervention by an unsuspected M.I.5 agent and the clever amateur detective work of an evacuee boy (George Cole). The grimly thrilling climax is staged in the surroundings of a village Spitfire Fund bazaar.

Michael Wilding has the part of Leslie Banks' assistant, who is in love with the inventor's daughter, played by Carla Lehmann. John Mills is a spy, posing as an R.A.F. pilot, who bales out in the local loch, and is nursed by Carla Lehmann in the village cottage hospital. Jeanne de Casalis, has a typical "Mrs. Feather" rôle as Banks' wife, the "organiser" of the village. Alastair Sim has a mysterious rôle as the tenant of the cottage, who is really an M.I.5 agent.

"TARGET FOR TO-NIGHT"

Paramount Waives Circuit Contracts

Thanks to a public-spirited gesture by Paramount, the decks are now cleared for a maximum nation-wide release of the great R.A.F. film of the night bombers, "Target for To-night."

Though Paramount already holds contracts for circuit showings on August 18, Alfred Hutchinson, the company's general sales manager, stated yesterday that he prepared to "scrap the lot" so as to clear the date in view of the national considerations involved in getting a wide release for "Target for To-night." Jack Benny's comedy success, "Love Thy Neighbour," which was set for release on August 18, will accordingly be put back to September 8.

Paramount will have no release at all on August 18, thus leaving the whole field free for the Crown Film release.

EDISWAN ON THE SCREEN

Direct Publicity

Ediswan's direct advertising has been extended to the kinema screen through the medium of "Signs of the Times," a magazine publicity film produced by Wallace Productions, Ltd., and distributed to the exhibitor by Wallace Publicity, Ltd. By this means patrons of approximately 300 kinemas view these interest combined with advertisement films each week.

Recent regulations governing the amount of film stock available have reduced the number of kinemas showing from 500 to the present figure, but it is hoped to extend the autumn circulation to close on 1,000 houses.

Each little film is built up on items of general or topical interest, and though "ads." are interspersed these in no way detract from the entertainment value or to set patrons on edge.

Films last on an average 4½ minutes.

UNPARALLELED DELIVERY!

Paramount's product for the first 9 months of the current season is the talk of the industry! We're now swinging into one smash hit after another!

PARAMOUNT PROMISED-PARAMOUNT DELIVERED

These Sure-Fire Box-Office Smashes!

NORTH WEST MOUNTED POLICE * QUIET WEDDING
ARISE, MY LOVE * VIRGINIA

AMERICA'S BOX-OFFICE CHAMPIONS FOR APRIL

(SEE MOTION PICTURE HERALD)

THE LADY EVE * ROAD TO ZANZIBAR

BIG BOX-OFFICE IN AMERICA IS THE FORERUNNER OF BIG BOX-OFFICE HERE!

PARAMOUNT'S Coming Attractions LEAD THE TRADE

I WANTED WINGS * KISS THE BOYS GOODBYE * MOON OVER BURMA
CAUGHT IN THE DRAFT * HATTER'S CASTLE * HOLD BACK THE DAWN
SHEPHERD OF THE HILLS * SKYLARK * ALOMA OF THE SOUTH SEAS
NOTHING BUT THE TRUTH * BIRTH OF THE BLUES
REAP THE WILD WIND * SULLIVAN'S TRAVELS

B—7-8

LOOK!

BIG BOX-OFFICE IN AMERICA IS THE FORERUNNER OF BIG BOX-OFFICE HERE

"A BOX OFFICE HIT . . . CAN'T MISS !"
CITIZEN NEWS

"A B.O. NATURAL . . ALL OUT ENTERTAINMENT"
BOX OFFICE DIGEST

"HILARIOUS . . UPROARIOUS . . TERRIFIC"
LOS ANGELES TIMES

"I DEFY ANYONE NOT TO LAUGH . . . A RIOT !"
LOS ANGELES EXAMINER

"SORT OF THING AUDIENCES ARE WAITING FOR"
DAILY NEWS LOS ANGELES

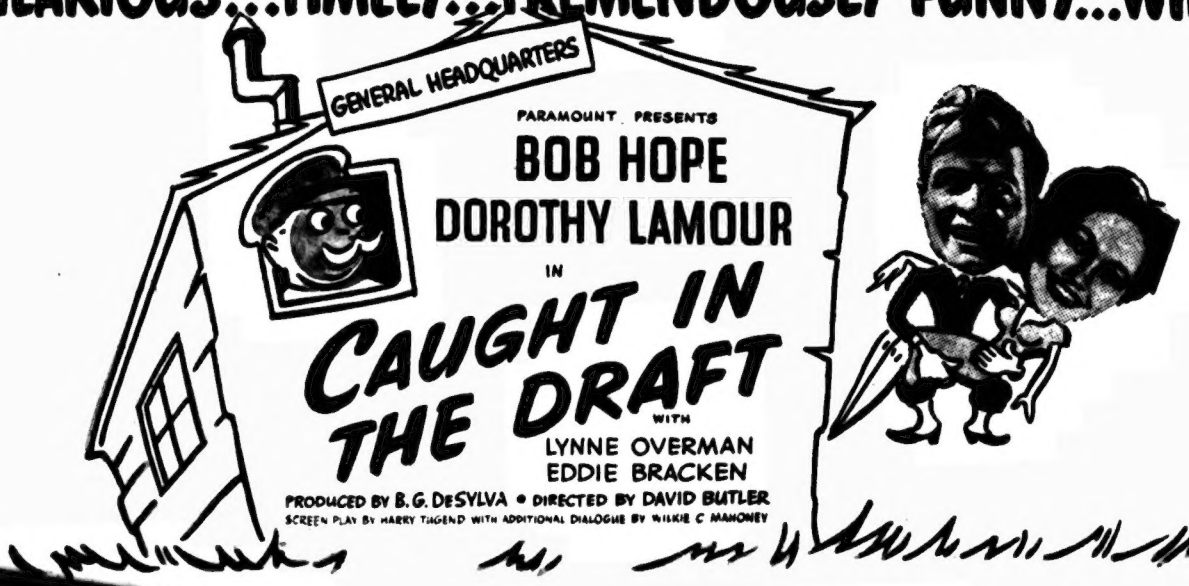
"DESTINED TO TOP ALL COMEDIES!"
MOTION PICTURE DAILY

"82 MINUTES OF ENORMOUS BELLY-LAUGHTER"
VARIETY

"BULLSEYE MARKSMANSHIP AT YOUR FUNNY BONE"
LOS ANGELES EVENING HERALD EXPRESS

"A BARREL OF LAUGHS . . . A WINNER"
THE HOLLYWOOD REPORTER

"HILARIOUS . . . TIMELY . . . TREMENDOUSLY FUNNY . . . WILL BE PROFITABLE"
FILM DAILY



SETTLEMENT OF WOMEN'S CALL-UP PROBLEMS

West Country Exhibitors Welcome Official Decision

MEMBERS of the Devon and Cornwall Branch were relieved to hear officially at the branch meeting that Employment Exchanges were being properly notified about the suspension of call-up for young women employed in the Industry. Instances were quoted of usherettes suffering treatment that was not justified under the Act. Leslie C. Hill presided.

The CHAIRMAN said the question was raised at general committee, following the last meeting of the branch, and Mr. W. R. Fuller (general secretary) assured him that the various Employment Exchanges had now been officially notified.

The SECRETARY mentioned one case of a young girl from a kinema being "called-up," and told that she must make up her mind which of the three Services open to women she was going to choose. She was given a limited time to decide. As an usherette, she was told that she was not doing work of national importance.

A. C. SPAREY, a circuit representative, said that monetary considerations were still being used to influence girls, and W. FARRANT GILLEY (Torquay) suggested that they could hardly blame girls for seeking to better their financial position. He was glad to be assured that the calling-up of young women from kinema staffs was suspended because, in his opinion, they were doing very effective work.

They Were Not Told

The SECRETARY stated that he interviewed the local officials at Plymouth respecting a certain case which had been reported to him and was informed that no notification had been received at that Exchange of deferring the calling up of women employees of kinemas as contained in the General Council report. On being shown this report, the Employment Exchange agreed to suspend all further calling up pending making inquiries. Later he (the secretary) was informed by the local office that the notification had come to hand, and that all calling up of women employees of kinemas was definitely suspended until further notice.

M. of I. and Encroachments

Members spoke strongly of what some regarded as an imposition on their generosity in granting free film space. It was not only causing programmes to be unusually long, but in many cases it was making them uninteresting and boring. It often had a bad effect on the popularity of the house.

Exhibitors were very glad to assist the country by showing M. of I. films, but it was felt generally that it was hardly fair to expect them to add on "trailers," many of them being appeals for charity.

The SECRETARY thought that if the kinemas were asked to give publicity to the needs of certain charitable institutions, some proportion should be given to the C.T.B.F.

Annoying the Patron

The CHAIRMAN said they could not shut their eyes to the fact that the demands made on their screen time were increasing, and, no doubt, to the annoyance of their patrons. They did not want to profit by these shows, but at the same time they did not want their businesses spoilt. He considered that the showing of these "trailers" could be materially curtailed.

A. C. SPAREY thought "trailers" should be included in the M. of I. films.

Benevolent Fund Committee

LESLIE G. HILL remarked that calls on the Benevolent Fund were getting more and more numerous, and that everything possible should be done to augment it.

He thought that a joint committee consisting of Bristol and West of England and Devon and Cornwall members should be formed to go into the matter. He mentioned that in Cornwall when application was made for charity shows it was stipulated that a percentage should go to the C.T.B.F.

The SECRETARY (C. H. Rundle) called attention to the fact that some members were somewhat lax in their contributions, probably through want of thought.

The SECRETARY said that from April, 1936, to July, 1941, the total amount contributed was £143 16s. Evidently many of those who had agreed to subscribe were forgetting their obligations.

The CHAIRMAN believed that it was through lack of publicity, and said he was glad to know that a liaison officer had recently been appointed.

It was resolved to appoint a special committee of representatives of the two counties (Devon and Cornwall) to go into the matter, the committee to consist of the chairman (Mr. Hill), and P. Myott, M. Prince, H. Gilley (Plymouth), F. A. J. Harman, and the secretary. The first meeting to take place at Torquay on August 8.

W. F. GILLEY said it was a good idea to ask for a contribution to the Trade Benevolent Fund.

The CHAIRMAN hoped the meeting would give him definite instructions to take to the General Council, so that an effort might be made to settle this vexed question.

A. C. SPAREY assured the meeting that the feeling of dissatisfaction was general.

The CHAIRMAN said it seemed that there was very little to distinguish which was propaganda and which was advertisement.

W. F. GILLEY said that in some places speakers on the stage were asked for, and also for collections to be made.

The SECRETARY: We have vetoed that.

After further discussion, it was resolved that in the opinion of the Devon and Cornwall Branch of the C.E.A., all propaganda films should be screened and included in the M. of I. film, and where special permission had been granted by the General Council in respect of particular appeal films, a contribution should be claimed for the C.T.B.F."

Serials as Long Pictures

Recently the branch put forward the proposal that "serials" should rank as "long pictures." Replying to this, the GENERAL SECRETARY (W. R. Fuller) said there was no likelihood of this happening during war time unless the Government decided to introduce amending legislation.

They were, however, keeping careful note of suggestions from the branch so that they might be brought forward when amendment of the Cinematograph Films Act was under consideration.

H. P. E. MEARS, to whom a copy of the resolution was sent, wrote: "It is pleasing to note that the Devon and Cornwall Branch are on their toes, and alive to things as they are to-day."

On the motion of W. PICKLES (Buckfastleigh), seconded by Mr. TAYLOR, the delegates to the General Council were instructed to support the proposition.

Cornwall Emergency Scheme

Columbia Pictures Corporation, Ltd., advised the branch that in conjunction with A.B.F.D. they had opened a special dump for Cornwall exhibitors at the Palace Theatre, Bodmin (L. G. Hill). They were quite willing to agree to Mr. Hill supplying a member with a film, upon receiving the assurance of the exhibitors concerned that the same would be played for one full day's exhibition.

Mr. HILL said it would entail some little extra responsibility on him; but he was prepared to do all he could to assist the scheme.

The Adjustment Officer

The CHAIRMAN, in mentioning the appointment of D. F. Coutts as Liabilities (War Time Adjustment) Officer for the London area, said that other officers had been appointed for such places as Plymouth, Manchester, Birmingham and Swansea, and explained that it would be sufficient to address any such officer by a communication addressed: "Liabilities (War Time Adjustment) Officer," giving the name of the town.

Taylor's New M-G-M Subjects

Robert Taylor and Lana Turner will star in "Johnny Eager," the story of a paroled convict and a society girl. The director will be Mervyn LeRoy.

A modern comedy entitled "Achilles" with Rosalind Russell and Walter Pidgeon as the co-stars, will be directed by Norman Taurog.

Bebe Daniels and Ben Lyon acted as temporary cashiers for the Red Cross Penny-a-Week Fund, of which Lord Southwood is Chairman, when they helped the Mayor of Islington to count the pennies brought in by the local Red Cross collectors

North Western's Second Thought on Bonus

MEMBERS SUPPORT NATIONAL SETTLEMENT PLAN

NORTH-WESTERN Branch has rescinded a resolution passed at the last monthly meeting on the employees' war bonus, and has instructed its delegates to General Council to support the notice of motion of H. Elton, of the Notts and Derby Branch, for negotiations on a national basis.

This decision was reached at a special general meeting, held at Liverpool, on July 29, at which W. J. Speakman presided.

Explaining why it was necessary to rescind the resolution upon which a vote was taken at the last meeting, the CHAIRMAN remarked there was additional information he wished to impart. Before that could be discussed the previous minute would have to be rescinded.

This was done on the motion of DENNIS C. WALLS, seconded by R. P. RUTHERFORD

Quick Decision Possible

In the subsequent proceedings, the CHAIRMAN commented that war bonus negotiations on a national scale would obviously assist the general secretary of the N.A.T.K.E. It should be possible to reach a conclusion far more quickly and more satisfactorily than if Mr. O'Brien had to visit each of the 22 C.E.A. branches and make separate agreements.

He believed there was a good deal of support for the Notts and Derby notice of motion, which was concerned with war bonus only, not with basic wage rates that had been fixed by agreements between the branches and the trade unions.

Reminding members that hitherto the General Council had always referred such questions back to the branches, R. P RUTHERFORD, supporting the chairman's suggestion, said this would be the first occasion for a serious endeavour to be made to deal with the war bonus question on a national basis. If the General Council did not settle the matter at its next meeting the North Western branch, which would meet two days later, would have the chance of further considering the matter.

Question of Back Pay

A suggestion was made that any findings by the General Council should be retrospective to the date from which the rescinded branch resolution operated. The CHAIRMAN ruled that as the meeting had rescinded the resolution, the question was hardly relevant. Apart from that, in view of the forthcoming General Council meeting, it was hardly wise to make any contingent conditions.

On the proposition of Mr. WALLS, it was decided to support the Notts and Derby resolution.

The CHAIRMAN: There is nothing to prevent any exhibitor making an *ex gratia* war bonus payment to members of his staff, after the award has been made. Nothing should be decided here which might hamper subsequent negotiations

Joint Trades Council

Answering inquiries about the Joint Trades Council suggestion, the CHAIRMAN replied that all he knew of the matter was what he had read in the Trade Press, from which he gathered certain criticism had been levelled against the proposal, on the ground that it would involve duplication of work and the procedure would be cumbersome. Actually, the branch had not considered the matter because it had so little information.

Plea for Action

Mr. WALLS said there seemed to be growing support in the branches for the Joint Trades Council. So far from the Council duplicating work, he believed it would result in economy of effort. If, indeed, there were 17 sections of the Trade then there was undoubtedly need for creating conditions of unity when approaches had to be made to Government departments.

Sectional approaches, he said, accentuated the differences in the Industry, whereas if the Industry presented a unified case as to its needs in man power and materials, in order to carry on, it was certain to be treated with proper respect. The time had come when the Industry needed action.

If approaches could be made on behalf of the Industry to the Board of Trade as soon as possible, it would be better for them all. He thought that the proposals contained the basis of an excellent scheme.

Even if each of the 17 bodies appointed three representatives, the total personnel would not be any greater than the General Council. The J.T.C. should have a neutral and independent chairman. Mr. Walls added that he would like the delegates of the North-Western branch to have a mandate to support the Joint Trades Council.

The CHAIRMAN: That is impossible until we have the full facts of the case, and especially information about members of the J.T.C. going back to their own organisations for instructions.

Question of Mandates

D. C. WALLS: There ought to be no need for that, because, as I understand the position, the J.T.C. will only function under mandate from the constituent associations. It might function only once. At present the first and only necessity was to satisfy the authorities as to the amount of man power and woman power needed to run the Industry. That is far better than wrangling amongst ourselves.

No resolution was adopted.

N.A.T.K.E. MAKES NEW WAR BONUS DEMAND

Should Not be Limited to the Minimum Wage

At the meeting of the Devon and Cornwall branch, the CHAIRMAN reported on the result of his interview with T. O'Brien, general secretary of the N.A.T.K.E., on the subject of war bonus. A copy of the resolution passed by the branch at the last meeting was sent Mr. O'Brien. This was as follows:—

That a further increase of 5 per cent. on the minimum (or basic) rate of pay be granted, making a total increase of 12½ per cent. on the minimum rate of pay. Where, however, employees have, since June 3, 1940, received no increase of wages amounting to, or more than, 12½ per cent. on the minimum rates, they should not be entitled to the additional bonus, and the question of further increase in respect of these employees shall be a matter for individual agreement between the employee and the management. The arrangement shall operate as and from the week beginning July 21, 1941.

This proposal was confirmed by the meeting, on the motion of Mr. TAYLOR, seconded by Mr. FARRANT GILLEY, after the reading of a letter on the subject from the N.A.T.K.E., dated July 1, 1941.

Mr. O'Brien said:—

I am sorry we cannot accept the offer in its present form. It is an unjust penalty upon those employees who, for old, or special, service, have received more than the minimum wages.

The matter of general wages is not for regulation between individual exhibitors. I would be prepared to accept that where employees have received increases up to or more than, 12½ per cent. since July 1, 1940, that the matter be left to the individual discretion of the parties concerned.

Failing agreement, I formally apply that the case be referred for arbitration under the terms of our agreement.

As to Sunday opening, I will agree to leave this matter over for the time being.

Replying to a query from Mr. W. F. GILLEY, the CHAIRMAN replied that the chief point was Odeon's action in paying an "increased cost of living" bonus, irrespective of the wages a person was getting. The employers were proposing to keep bonuses strictly to basic rates of pay.

Continuing, Mr. HILL said he saw Mr. O'Brien on the matter (by agreement), and that official approved of the branch's policy.

This action on Odeon's part had introduced a new aspect to the whole bonus system. The matter had, however, been widely discussed, and would be the outstanding subject in the General Council's agenda. Personally, he did not think that it was fair that they should be called upon to pay a bonus to an employee who was already getting more in pay than the bonus would total.

INCREASE FOR MIDLANDS

FURTHER 5 PER CENT. AGREED TO

Further consideration was given to the recent application by the N.A.T.K.E. for an increase in wages by the Birmingham and Midland branch of the C.E.A. at its last meeting over which C. H. Russ (vice-chairman) presided in the absence of Lt.-Col. S. K. Lewis. The discussion resulted in the Branch deciding to submit the following proposals to the N.A.T.K.E.:—

"That a further 5 per cent. increase on the minimum rates of pay as per the various agreements in operation in this area be granted, making a total war bonus increase of 12½ per cent. on such minimum rates.

Employees whose rates of pay exceed the minimum rates (war bonus excluded) provided for in the agreements, shall receive this war bonus calculated on their minimum rates of pay provided they receive rates of pay in excess of the agreement rates before June 1, 1940.

Where employees have since June 1, 1940, received an increase in wages amounting to or more than 12½ per cent. on the minimum rates, they shall not be entitled to the additional bonus, and the question of further increase in respect of these employees shall be a matter for individual agreement between the employee and the management.

The above increase in war bonus is to operate as from the date of acceptance by the N.A.T.K.E., and the Secretary was authorised to sign an agreement as set out above on behalf of the Branch.

LOCAL INTERPRETATION OF MINISTERIAL ORDERS

Muddle and Confusion Alleged by Northern C.E.A.

INSTANCES of confusion and the lack of settled policy in respect of the calling up of women projectionists and other staff were given at the last meeting of the Northern C.E.A., at which criticism was made of the Odeon action, in negotiating wage agreements outside the Association. Difficulties of obtaining fuel supplies was also discussed, and a request was made to the local Fuel Officer for an interpretation of the Order as it affects kinemas.

Several members cited examples which tended to prove that many Employment Exchange officials were ignorant of the arrangement made between the Ministry and the Industry. The secretary instanced the case of two girls who had been called up. When representations were made by the branch, the supervisor had said that, while she had been careful not to call girls in key positions, she had no general instruction not to call kinema employees. The supervisor had readily agreed to call no more kinema girls until she had communicated with London.

W. PRODGERS (A.B.C.) intimated that several of his girls in different parts of the country had been called and some actually interviewed. On representations by the managements, however, the calling-up notice had been cancelled in every instance.

Muddle in the Ministry

The CHAIRMAN (W. S. Gibson) cited the opposite example in reference to a 20-year-old girl employed as third projectionist in a Shildon (County Durham) kinema. The manager of the Darlington Employment Exchange insisted that, while first and second projectionists were reserved, third projectionists were not. He insisted that she would have to be transferred to work of "national importance."

W. PRODGERS capped the discussion of muddle and cross-purposes with the example of a 19-year-old boy, a third projectionist, who had volunteered for the R.A.F. The Air Ministry had advised him that he could not be accepted because his was a reserved occupation!

E. J. HINGE said that when a branch deputation recently met the Divisional Controller of Labour, the latter assured them that the most earnest and sympathetic consideration would be given to representations made by proprietors in reference to the retention of vital personnel, provided that such representations were neither trivial nor evasive.

After further discussion, the meeting decided to ask the General Secretary to secure a definite ruling on the Shildon case in order that the precedent might be decided.

More Film Copies Needed

Dealing with the Government request to the K.R.S. for the formulation of a scheme to reduce the consumption of film stock, Mr. HINGE said that exhibitors needed not fewer but more copies. Depleted staffs, he said, had reduced the life of most copies and they had to bear in mind the plight of the little man who had the eleventh or twelfth run of a roughly handled film.

The Odeon Bonus Agreement

A report was presented on the agreement with the N.A.T. and K.E. for a further 5 per cent. increase, making 12½ per cent., on the basic wage.

F. W. MORRISON and W. CARR both criticised the action of Odeon in awarding their staffs a 17½ per cent. war bonus. Resentment was expressed that Odeon had notified the N.A.T. and K.E. of their decision before notifying their colleagues of the Association.

Mr. CARR said that it could not have escaped Odeon that their action would inevitably embarrass all other proprietors and, of course, pave the way for the presentation of similar demands to them. "That is not my conception of loyalty," he said.

E. J. HINGE, while admitting that "Odeon or anybody else was completely justified in paying a valued employee all that he is worth to them," pointed out that "Odeon was party to the agreement with the N.A.T. and K.E."

Regrettable Action

It was rather regrettable that anybody should go outside that agreement by a general, as distinct from a particular, award. It would have been better in every way if agreements were made nationally.

Continued in next column

Mr. MORRISON agreed.

Mr. CARR, however, treasured the local autonomy to negotiate wages and resented the implication that, simply because Odeon had elected to pay 17½ per cent. bonus, all were to be forced back into national arrangements.

No resolution on the point was tabled.

Local Confusion

Considerable confusion in interpretation of Fuel Orders was made manifest by the experience of members in endeavouring to obtain stocks of coal and coke for heating purposes. Sundry members had received formal notices from coal and coke suppliers that, since their premises were not used "wholly or mainly for industrial production," they could not, in future, be supplied with more than one ton of fuel per month without a Fuel Overseer's licence.

The SECRETARY (A. Smith) reminded them that the Association had secured from the Ministry of Mines an assurance that there was no discrimination against kinemas, and that there was nothing whatever to prevent them from obtaining such supplies of fuel as were obtainable. The indication was unmistakably that, if the suppliers had the fuel, they were at perfect liberty to sell it to kinemas.

That conflicted most markedly with the circulars issued by such firms as the Consett Iron Co. and the Sunderland Gas Co., and so occasioned some bewilderment.

C. CHIPCHASE suggested that obviously the thing to do was to apply formally to the local Fuel Overseer for a licence to purchase adequate quantities of fuel.

The meeting instructed the secretary to ask the local Fuel Controller bluntly what the regulations really did demand.

Northern Vote Against Trade Council

Hinge's Outspoken Opposition

Members of the Northern Branch of the C.E.A. profess little faith in the benefits to be derived from a joint Trade Council and unanimously instructed their delegates to vote against the proposal.

E. J. Hinge raised the matter upon which he invited members to give their delegates some guidance. The speaker left no doubt in mind about his own attitude. He didn't see what good would come to the exhibitors from such a body. "Looking back over long years of trade negotiations," Mr. Hinge said, "I can think of only one case in which a Joint Trade Council would have been of the slightest use. However, Harry Mears is a grand fighter in any cause he takes up and, when the opportunity comes for him to elaborate his proposals, we may expect considerable ingenuity of supporting argument.

"We may have overlooked some points of importance; but I fancy that Harry has forgotten that there are 17 organisations with claims to be represented on such a body as he proposes. The great bulk of our problems are settled in consultation with the K.R.S. and the N.A.T. and K.E. How would the other 14 fill in their time other than by wasting ours?"

Bob Hope and Dorothy Lamour in a scene from the new Paramount record breaking comedy hit CAUGHT IN THE DRAFT

E. J. HINGE

C.T.B.F. INCOME AND CHARITY CONTRIBUTIONS

MEAGRE RECEIPTS FROM L.C.C.

TRADE SHOW COLLECTIONS

DISAPPOINTMENT that so comparatively insignificant an amount reaches the Cinematograph Trade Benevolent Fund from Sunday Charity money in the London area was expressed freely at the annual meeting of the Fund on Wednesday last week

It was pointed out that of a total amount in the year of £120,000 only £850 was received last year, a matter of .7 per cent.

The fact that collections were made at provincial trade shows and not in London where there was also a large attendance of deadheads who got free entertainment was commented upon by R. E. Richards, other members supporting him. It was agreed that the Council should go into the matter.

R. C. Bromhead, who presided, analysed the report and accounts. He began by speaking of the past year as the first under the new Board of Management and expressed appreciation of the 2d. per tin scheme initiated by Kodak on returned film tins. He welcomed the appointment of T. France as liaison officer between the C.E.A. and the Fund, and spoke of the helpfulness of local committees which Mr France would do his best to increase. Frank Tilley's appointment to handle publicity was expected to yield good results.

The Board of Management had under consideration the launching of an effort to increase the Fund's income. Details were being arranged and would be made public as soon as possible.

The death of Mr. Maxwell was mentioned with regret and a decision taken which confirmed the committee's motion that J. Brooke Wilkinson be appointed trustee in his stead.

On the business side re-elections were the order of the day. The chairman (R. C. Bromhead) and the hon. treas. (J. Brooke Wilkinson) were re-elected on the proposal of E. Ayres, who said that when one realised that the conception and inception of the Fund were due to Mr. Bromhead and that he had contributed so much thought and energy to its development, any other name than his was unthinkable. It was the same with Brooke Wilkinson, who had given valuable service.

Wholehearted agreement was given to the motion.

Retiring members of the Board of Management in the persons of E. Ayres, R. S. Bromhead, Comdr. Jarratt, F. W. Baker and W. J. Gell were re-elected *nem. con.*

PROVIDENT INSTITUTION

The meeting of the Provident Institution preceded the Benevolent Fund meeting, Mr. Bromhead, as chairman, analysing that report also.

The chief matter for discussion concerned the means of obtaining new members, the actuarial position of the Institution warranting a large increase in membership. They could now take up to a further 500. The fact that the Provident Institution was backed by the Benevolent Fund and that all but nine applications for assistance were dealt with out of Fund money made the Institution most valuable to members.

Business was purely formal including the re-election of E. Ayres and W. J. Gell as members of the Board of Management and the reappointment of F. T. Harvey and Capt. Fligelstone as members of the Board of Management representing the Institution.

A vote of thanks to R. C. Bromhead as chairman was received with acclamation.

Bridlington's Charity Allocation

Two applications for permission to show films on Sundays have been granted at Bridlington, the hours to be between 6 p.m. and 9.30 p.m. Ten per cent. of the takings have to be allocated to charities as follows: 5 per cent. to the kinema trade charities; 2½ per cent. to Lloyd hospital; 2½ per cent. to Bridlington Nursing Association.

Competition of Army Shows

W. LANCS BRANCH INDIGNANT

Bonus Discussion with N.A.T.K.E.

COMPLAINTS of encroachment by Army film shows on exhibitors' prior rights, and a triple delivery of an M. of I. five-minute film were made at the meeting of the West Lancs Branch at Blackpool.

Indignation at the violation of the understanding with the Ministry of Labour regarding deferment of call-up of girl employees was also expressed.

The CHAIRMAN (H. Simpson) reported correspondence concerning a complaint made at the last meeting regarding the exhibition of current films on 16 mm.

In this case a member who had booked a film found that it was being shown at an Army show next door on 16 mm. in advance of his own booking. He was under the impression that the latter was a copy of a former film of the same title, but he found that it was a reproduction of the current picture. He had taken up the matter with Ben Henry, who was in charge of the films section of E.N.S.A.; he was very indignant about it and assured him that he wished to protect the ordinary exhibitor.

The matter had now been rectified and there was the assurance that this sort of thing would not happen again. Thanks were due to E. J. Hinge, W. J. Speakman and W. R. Fuller for their help.

Sound Set Insurance

Subsequent discussion on the General Council report presented by J. M. Cannon showed that on the insurance of sound sets there was considerable concern regarding the position of exhibitors whose halls might be blitzed. They could not insure their sound sets, seeing that they were not their own property, and the firms owning them would insure them only on the amount at which they stood in their books.

Mr. Cannon said it was felt that the position was not satisfactory and the discussions were being continued.

Exchange Staffs Errors

There was also evidence that the position regarding the calling-up of female employees for national work was not fully understood and that some Employment Exchanges were apparently not familiar with the undertaking given by the Ministry of Labour.

Mr. Cannon said the position was perfectly clear. An undertaking had been given that no female employee should be called up for the time being, and where a calling-up notice was received the exhibitor should take up the matter with the Ministry of Labour.

The Secretary said he had been told that some Employment Exchanges were completely ignoring the instruction.

Mr. Cannon said that any member placed in this position should demand to see the manager of the local Employment Exchange. It might be that that they had not received the instruction at the time.

M. of I. Films in Triplicate

Regarding the question of the conservation of film stock Mr. REARDON (A.B.C.) mentioned that at one of their theatres they had received on one day four Ministry of Information films.

Mr. YORKE (Preston): I got three copies sent me last Saturday.

Mr. REARDON: It would seem that the distribution of these M. of I. films is falling to pieces.

C.T.B.F. Campaign

The SECRETARY read a letter from Frank Tilley regarding the C.T.B.F. and "Glebelands," and commenting upon the additional help that could be given to the Trade's own charity. He had written four times to the Blackpool local authority, suggesting that a proportion of the Sunday kinema charity contribution should go to the C.T.B.F., and he had not even had a reply. Morecambe made a contribution.

Mr. CANNON said that some licensing benches apparently had the idea that the C.T.B.F. was a local affair. The time to urge the claims of the Trade's own charitable organisation to a share of the charity contribution from Sunday shows was when the annual licences were being considered.

War Bonus Negotiations

Following a lengthy discussion, and by a narrow majority, the branch decided to inform T. O'Brien (General Secretary, N.A.T.K.E.) that they were willing to meet him to discuss his proposal for a war bonus for kinema staffs.

The view of several members was that the war bonus question should be a matter of national agreement, but it was pointed out that several other branches were concluding agreements with the N.A.T.K.E.

During the discussion reference was made to the recent action of the Odeon circuit and the General Council's view of the matter.

The meeting decided that the branch delegates should be given discretion on the matter at the next General Council, subject to the views expressed at the meeting and to the branch's own opinions.

Mr. HARGREAVES said that the N.A.T.K.E. proposal was that members of the staffs receiving £3 a week and over should have an increase of 10 per cent., those receiving less than £3 a week an increase of 12½ per cent., the increases to take effect from April 6 last.

It was decided to hold the next meeting at Morecambe on August 19.

"LADY FROM LOUISIANA"

British Lion present LADY FROM LOUISIANA, a gripping and colourful drama of the old South, with John Wayne and Ona Munson in the romantic leads. In this stirring adventure Miss Munson is cast as a high-spirited Southern belle and John Wayne portrays a young Yankee lawyer called to the Southern metropolis. Others in the cast include Ray Middleton, Henry Stephenson and Helen Westley. The Trade show is at 2.30 on Monday next at the Phœnix.

D

BRITISH LION *presents*

John WAYN
Ona MUNSON

From

RAY MIDDLETON · HENRY STEPHENSON ·

A *Republic* PICTURE

TRADE SHOW

Preceded

TISH LION *presents*

WAYNE MUNSON

From

HENRY STEPHENSON · HELEN WESTLEY

CTURE

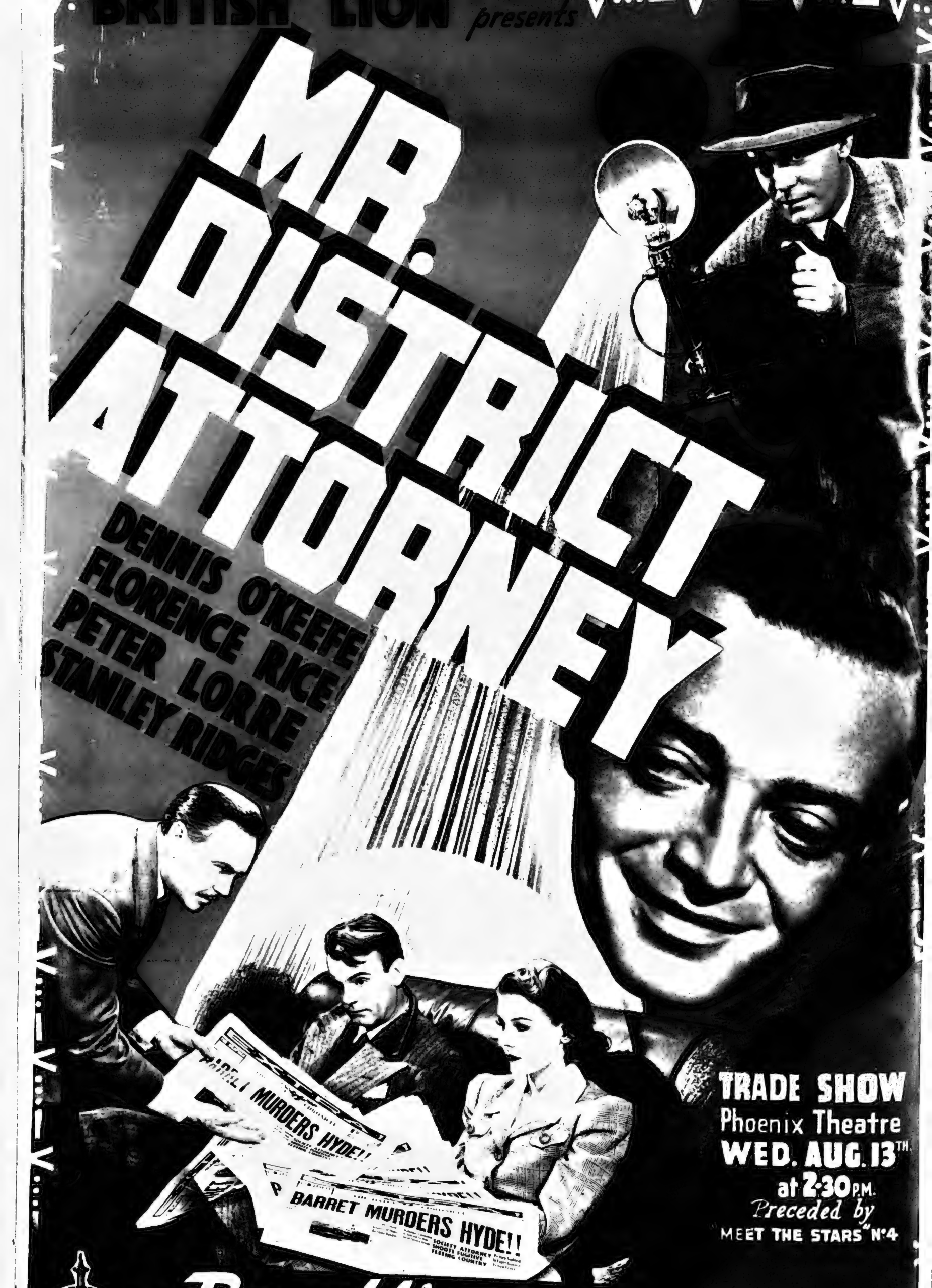
TRADE SHOW • Phoenix Theatre Mon. **AUG. 11th.**
at 2·30 P.M.
Preceded by 1st. of the new "MEET THE STARS" Series

REPUBLIC PICTURES

BRITISH LION *presents*

MR. DISTRICT ATTORNEY

DENNIS O'KEEFE
FLORENCE RICE
PETER LORRE
STANLEY RIDGES



TRADE SHOW
Phoenix Theatre
WED. AUG. 13TH.
at 2-30 P.M.
Preceded by
"MEET THE STARS" No. 4

A *Republic* PICTURE

BRITISH LION FILM CORPORATION LIMITED,
76-78 WARDOUR STREET, W.1.
TELEGRAMS: BRITIONFILM, RATH, LONDON * MANAGING DIRECTOR: S. W. SMITH * PHONE: GERRARD 2882-5

British Lion presents

Quinn Fair

A Republic PICTURE

EDDIE FOY JR
JUNE CLYDE

GUINN (Big Boy) WILLIAMS • WILLIAM DEMAREST • HAROLD HUBER
LULUBELLE & SCOTTY • HAROLD PEARY (Gildersleeve,
WHITEY FORD (The Duke of Paducah) • The VASS FAMILY • The SIMP PHONIES

TRADE SHOW: Phoenix Theatre: Tues. AUG. 12TH at 11 a.m.

BRITISH LION FILM CORPORATION LIMITED
76-78 WARDOUR STREET, W. 1.
• GRAMS: BRILIONFIL, RATH, LONDON • MANAGING DIRECTOR S. W. SMITH • PHONE GERRARD 2862-5 •

REPUBLIC PICTURES

BRITISH LION presents

ROOKIES ON PA

A Republic PICTURE

BRITISH LION FILM CORPORA
76 - 78 WARDOUR STREE
★ 'GRAMS · "BRILIONFIL, RATH. LONDON" ★ MANAGING DIRECTOR · S. W. SMITH

presents

KIES ON PARADE

Bob CROSBY
Ruth TERRY
Gertrude NIESEN Eddie FOY Jr.
Marie WILSON Cliff NAZARRO

TRADE SHOW

PHOENIX THEATRE,
TUESDAY, AUG. 12th · 2.30 p.m.

— Preceded by —
"MEET THE STARS" No. 3

REPUBLIC PICTURES

IC PICTURE

ON FILM CORPORATION LIMITED,
WARDOUR STREET, W. 1.
ONDON" ★ MANAGING DIRECTOR · S. W. SMITH ★ PHONE GERRARD 2882-5 ★

BRITISH LION presents

WEAVER BROTHERS AND ELVIRY

False WITNESS

ROY ROGERS · SPRING BYINGTON

PAULINE MOORE · FRANK M. THOMAS

VEDA ANN BORG · LORETTA WEAVER

FRANK McDONALD Director

BRITISH LION

TRADE SHOW
Phoenix Theatre
Wed. AUG. 13TH. 11 A.M.

"YO

BILL

LONDON TRADE

* PHOENIX TH

BRITISH LION presents

Gene AUTRY

"RIDIN' ON A RAINBOW"

WITH SMILEY BURNETTE

MARY LEE · CAROL ADAMS

★ REPUBLIC Productions

Also

Roy Rogers

IN

"YOUNG BILL HICKOK"

WITH

GEORGE "Gabby" HAYES

Jacqueline WELLS · John MILJAN

Sally PAYNE · Monte BLUE

REPUBLIC PICTURES

LONDON TRADE SHOWS

*** PHOENIX THEATRE ***

Thursday, August 14th

10·30 a.m.

D.2—19-20

BRITISH LION *Invites You to*

"MEET THE STARS"

An Intimate

BEHIND THE SCENES WITH THE STARS

SERIES OF ONE REELERS

Featuring

MICKEY ROONEY	BETTE DAVIS	DEANNA DURBIN
MARY PICKFORD	DOROTHY LAMOUR	ROSALIND RUSSELL
JUDY GARLAND	WALTER PIDGEON	DOLORES DEL RIO
ONA MUNSON	JOHN GARFIELD	JOAN BLONDELL
JANET GAYNOR	JUDY CANOVA	RITA HAYWORTH
GREER GARSON	MARTHA SCOTT	EDWARD ARNOLD
HENRY FONDA	GENE AUTRY	GEORGE MURPHY

★ ★

Produced by

HARRIET PARSONS

(The Screen Snapshot Reporter)

FOR

REPUBLIC PICTURES

THE FIRST FOUR WILL BE TRADE SHOWN at the PHOENIX THEATRE

AUG. 11 at 2·30 p.m. "CHINESE GARDEN FESTIVAL"
AUG. 12 at 11. 0 a.m. "BABY STARS"
AUG. 12 at 2·30 p.m. "VARIETY REEL"
AUG. 13 at 2·30 p.m "LOS ANGELES BENEFIT"

The Ideal Short for ANY Programme

BRITISH LION FILM CORPORATION LIMITED,
76-78 WARDOUR STREET, W. 1.
★ GRAMS · BRILIONFIL, RATH, LONDON ★ MANAGING DIRECTOR S. W. SMITH ★ PHONE GERRARD 2862 5 ★

REPUBLIC PICTURES

BRITISH LION *Invites You to*

"MEET THE STARS"

An Intimate

BEHIND THE SCENES WITH THE STARS

SERIES OF ONE REELERS

Featuring

MICKEY ROONEY	BETTE DAVIS	DEANNA DURBIN
MARY PICKFORD	DOROTHY LAMOUR	ROSALIND RUSSELL
JUDY GARLAND	WALTER PIDGEON	DOLORES DEL RIO
ONA MUNSON	JOHN GARFIELD	JOAN BLONDELL
JANET GAYNOR	JUDY CANOVA	RITA HAYWORTH
GREER GARSON	MARTHA SCOTT	EDWARD ARNOLD
HENRY FONDA	GENE AUTRY	GEORGE MURPHY

Produced by

HARRIET PARSONS

(The Screen Snapshot Reporter)

FOR

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76-78 WARDOUR STREET, W.1.
A GRAMS: BRILIONFIL, BATH, LONDON. MANAGING DIRECTOR S. W. SMITH. PHONE: GERRARD 2862 (5 lines)

REPUBLIC PICTURES

TRADE SHOW OFFERS—JULY, 1941

Title.	Renter.	Running Time.	Certificate.	Length.	Stars.	Box-Office Angle.	"Kine." Review.	Release Date.
Black Cat, The ..	General F.D. (Universal)	70 min.	A	6,303 ft.	Basil Rathbone, Hugh Herbert, Broderick Crawford	Cast-iron title and star thriller for the crowd. Hardly suitable for youngsters	July 3, 1941	Not Fixed
Boss of Bullion City ..	General F.D. (Universal)	59 min.	U	5,353 ft.	Johnny Mack Brown, Fuzzy Knight, Maria Montez	Good Western for the masses and youngsters ..	July 3, 1941	Not Fixed
Bury Me Not on the Lone Prairie	General F.D. (Universal)	59 min.	U	5,335 ft.	Johnny Mack Brown, Fuzzy Knight, Nell O'Day	Handy support for the industrial element and youngsters	July 3, 1941	Not Fixed
Charlie McCarthy, Detective	General F.D. (Universal)	77 min.	A	6,977 ft.	Edgar Bergen, Robert Cummings, Constance Moore	Very good novelty booking. Safe for the family ..	July 3, 1941	Not Fixed
Conga Swing	Columbia ..	68 min.	U	6,169 ft.	Penny Singleton, Arthur Lake, Larry Simms	Good two-feature programme booking. Good for youngsters	July 17, 1941	Not Fixed
Cowboy and the Blonde, The	20th Century-Fox	67 min.	U	6,111 ft.	Mary Beth Hughes, George Montgomery, Alan Mowbray	Very good supporting booking. Nothing to harm youngsters	July 24, 1941	Not Fixed
Dangerous Moonlight	RKO-Radio	96 min.	U	8,736 ft.	Anton Walbrook, Sally Gray, Derrick de Marney	Excellent booking, particularly for good-class halls. Hardly suitable for youngsters	July 3, 1941	Not Fixed
Dead Men Tell	20th Century-Fox	60 min.	A	5,540 ft.	Sidney Toler, Sheila Ryan, Robert Weldon	Safe programme for the masses. Nothing to harm youngsters	July 24, 1941	Not Fixed
Deadwood Dick	Columbia ..	15 Eps.	U	2 reelers	Don Douglas, Lorna Gray	Great stuff for all Western fans. Thrills for young and old alike	July 31, 1941	Not Fixed
Devil Commands, The	Columbia ..	61 min.	A	5,513 ft.	Boris Karloff, Richard Fiske, Amanda Duff	Very good booking for the masses and industrialites	July 17, 1941	Not Fixed
Double Date	General F.D. (Universal)	60 min.	U	5,433 ft.	Edmund Lowe, Una Merkel	Fair comedy support. Safe for the family	July 3, 1941	Not Fixed
Ellery Queen's Penthouse Mystery	Columbia ..	70 min.	A	6,237 ft.	Ralph Bellamy, Margaret Lindsay, Charles Grapewin	Good popular entertainment; excellent programme picture for the masses. Safe for juveniles	July 17, 1941	Not Fixed
Emergency Landing ..	Pathe	67 min.	U	6,082 ft.	Forrest Tucker, Carol Hughes, Evelyn Brent	Good average programmer. Nothing to harm youngsters	July 31, 1941	Not Fixed
Facing the Music ..	Butcher's ..	79 min.	U	7,160 ft.	Bunny Doyle, Betty Driver, H. F. Maltby	Sound supporting entertainment for majority of halls. Nothing to harm children	July 3, 1941	Not Fixed
Fantasia	RKO-Radio ..	125 min.	U	11,250 ft.	———	Disney's musical novelty booking. Great for the family and class halls	July 24, 1941	Not Fixed
Fighting Marshall ..	Paramount ..	87 min.	U	7,816 ft.	Richard Dix, Florence Rice, Victor Jory	Good average Western. Good for youngsters ..	July 3, 1941	Not Fixed
Flame of New Orleans, The	General F.D. (Universal)	79 min.	A	7,143 ft.	Marlene Dietrich, Bruce Cabot, Roland Young	Capital light booking for all classes. Nothing to harm youngsters	July 17, 1941	Not Fixed
Flying Wild	Pathe	63 min.	U	5,670 ft.	Leo Gorcey, Bobby Jordon, Donald Haines	Good two-feature programme booking. Good for youngsters	July 3, 1941	Not Fixed
Forty Thousand Horsemen	General F.D. (Universal)	89 min.	A	8,048 ft.	Grant Taylor, Betty Bryant, Chips Rafferty	Excellent general booking. Great for the family ..	July 24, 1941	Not Fixed
Gay City, The.. ..	Paramount ..	86 min.	U	7,853 ft.	Constance Moore, Bert Wheeler, Phil Regan	Capital light booking. Great for the family	July 3, 1941	Not Fixed
Girls Under 21	Columbia ..	60 min.	A	5,708 ft.	Bruce Cabot, Rochelle Hudson, Paul Kelly	Reliable programmer for most halls. Not suitable for youngsters	July 10, 1941	Not Fixed
Golden Hour, The ..	United Artists	85 min.	U	7,738 ft.	James Stewart, Paulette Goddard, Horace Heidt	Attractive novelty booking. Safe for the family ..	July 31, 1941	Not Fixed
Grandad Rudd	Renown ..	61 min.	U	5,654 ft.	Bert Bailey, Kathleen Hamilton	Very useful two-feature programme filler. Popular entertainment for family and masses	July 31, 1941	Not Fixed
Great American Broadcast, The	20th Century-Fox	90 min.	U	8,223 ft.	Alice Faye, Jack Oakie, John Payne	Excellent popular booking. Great for the family ..	July 17, 1941	Sept. 8, 1941
Hurry, Charlie, Hurry	RKO-Radio ..	66 min.	U	5,901 ft.	Leon Erroll, Mildred Coles, Kenneth Howell	Capital light booking for all classes	July 31, 1941	Not Fixed
I'll Wait For You ..	M-G-M ..	72 min.	U	6,527 ft.	Robert Sterling, Marsha Hunt, Virginia Weidler	Acceptable two-feature programme proposition for most halls. Very good for the family	July 17, 1941	Not Fixed
In Old Colorado ..	Paramount ..	65 min.	U	5,850 ft.	William Boyd, Russell Hayden	Capital Western offering for all classes, youngsters included	July 10, 1941	Not Fixed
In the Navy	General F.D. (Universal)	85 min.	U	7,721 ft.	Lou Costello, Bud Abbott, Dick Powell	Excellent light booking for the masses and the family..	July 31, 1941	Not Fixed
King of the Zombies	Pathe	65 min.	A	5,850 ft.	Dick Purcell, Manton Moreland	Cast-iron booking for the industrial masses. Not for children	July 24, 1941	Not Fixed
Kiss the Boys Good-Bye	Paramount ..	84 min.	U	7,605 ft.	Don Ameche, Mary Martin, Oscar Leonard	Gay, light entertainment of universal appeal. Safe for the family	July 24, 1941	Not Fixed
Lone Wolf Takes a Chance, The	Columbia ..	74 min.	A	6,713 ft.	Warren William, June Storey, Eric Blore	Good average booking. Nothing to harm youngsters	July 17, 1941	Not Fixed
Love Crazy	M-G-M.. ..	90 min.	A	8,879 ft.	William Powell, Myrna Loy, Jack Carson	Excellent comedy for the crowd. Nothing to harm youngsters	July 24, 1941	Not Fixed
Model Wife	General F.D. (Universal)	78 min.	A	7,020 ft.	Joan Blondell, Dick Powell, Charlie Ruggles	Excellent light booking. Nothing to harm youngsters	July 24, 1941	Not Fixed
Moon Over Burma ..	Paramount ..	76 min.	A	6,843 ft.	Dorothy Lamour, Robert Preston, Preston Foster	First-rate general booking. Nothing to harm juveniles	July 3, 1941	Not Fixed
Murder on the Yukon ..	A.B.F.D. ..	63 min.	A	5,071 ft.	James Newill, Polly Ann Young	Good popular hall Western. Fine for juveniles ..	July 10, 1941	Not Fixed
My Life is Yours ..	M-G-M	78 min.	A	7,024 ft.	Lew Ayres, Lionel Barrymore, Laraine Day	First-rate general booking. Nothing to harm youngsters	July 24, 1941	Not Fixed
*My Wife's Family ..	Pathe ..	81 min.	A	7,397 ft.	Charlie Clapham, John Warwick, Patricia Roc	Good comedy booking for the masses. Nothing to harm youngsters	July 24, 1941	Not Fixed
One Night in Lisbon	Paramount ..	96 min.	A	8,632 ft.	Fred MacMurray, Madeleine Carroll, John Loder	Attractive light booking for majority of halls. Nothing to harm youngsters	July 31, 1941	Not Fixed
Overland With Kit Carson	Columbia ..	15 Eps.	U	2 reelers	Bill Elliott, Iris Meredith, Richard Fiske	Capital serial offering. Great for youngsters	July 31, 1941	Not Fixed
*Penn of Pennsylvania	Anglo-American	85 min.	A	7,650 ft.	Clifford Evans, Deborah Kerr, Dennis Arundell	Impressive historical romance particularly for good and high-class halls. Safe for the family	July 24, 1941	Not Fixed
Penny Serenade	Columbia ..	120 min.	U	10,789 ft.	Irene Dunne, Cary Grant, Beulah Bondi	Excellent general booking, a box-office certainty for all classes, the family included	July 10, 1941	Not Fixed
Power Dive	Paramount ..	70 min.	U	6,290 ft.	Richard Arlen, Jean Parker, Roger Pryor	Reliable two-feature programme proposition for the masses. Great for youngsters	July 10, 1941	Not Fixed
Reaching for the Sun	Paramount ..	84 min.	A	7,540 ft.	Joel McCrea, Ellen Drew	Very good popular booking	July 10, 1941	Not Fixed
Ride on Vaquero ..	20th Century-Fox	63 min.	A	5,751 ft.	Cesar Romero, Mary Beth Hughes, Chris Pin Martin	Very good popular booking. Nothing to harm youngsters	July 24, 1941	Not Fixed
Roar of the Press ..	Pathe	70 min.	A	6,400 ft.	Wallace Ford, Jean Parker, Jed Prouty	Very good programmer. Nothing to harm youngsters	July 24, 1941	Not Fixed
Scattergood Pulls the Strings	RKO-Radio ..	66 min.	U	5,940 ft.	Guy Kibbee, Bobs Watson, Susan Peters	Agreeable two-feature programme proposition for the family and youngsters	July 24, 1941	Not Fixed
Scotland Yard	20th Century-Fox	65 min.	U	5,919 ft.	John Loder, Nancy Kelly, Edmund Gwenn	Supporting proposition for the uncritical only. Nothing to harm youngsters	July 24, 1941	Not Fixed
Sign of the Wolf, The ..	Pathe	62 min.	U	5,680 ft.	Michael Whalen, Grace Bradley, Manton Moreland	Very good general booking. Great for the family ..	July 3, 1941	Not Fixed
Sky Raiders	General F.D. (Universal)	12 Eps.	U	—	Donald Woods, Billy Halop	Cast-iron serial for the masses and youngsters	July 10, 1941	Not Fixed
South of Panama ..	Pathe	63 min.	U	5,588 ft.	Roger Pryor, Virginia Vale, Lionel Royce	Capital two-feature programme booking. Good for youngsters	July 3, 1941	Not Fixed
Sunny	RKO-Radio ..	97 min.	U	8,820 ft.	Anna Neagle, Ray Bolger, John Carroll	Excellent light booking. Great for the family	July 31, 1941	Not Fixed
Tall, Dark and Handsome	20th Century-Fox	78 min.	A	7,060 ft.	Cesar Romero, Virginia Gilmore	Very good gangster drama. Not for juveniles	July 24, 1941	Not Fixed
*Target for To-night ..	A.B.F.D. ..	50 min.	U	4,500 ft.	———	Outstanding general booking. Great for youngsters ..	July 31, 1941	Not Fixed
Tumbledown Ranch in Arizona	Pathe	59 min.	U	5,397 ft.	Ray Corrigan, John King, Max Terhune	Useful Western support. Good for youngsters	July 31, 1941	Not Fixed
Two Gun Cupid	M-G-M ..	70 min.	U	6,311 ft.	Wallace Beery, Lionel Barrymore, Laraine Day	Average outdoor booking for the masses and the family	July 17, 1941	Not Fixed
Very Young Lady, A	20th Century-Fox	80 min.	U	7,135 ft.	Jane Withers, Nancy Kelly, John Sutton	Pleasant light booking, particularly for family halls	July 31, 1941	Not Fixed
Woman's Face, A ..	M-G-M ..	106 min.	A	9,564 ft.	Joan Crawford, Melvyn Douglas, Conrad Veidt	Outstanding melodramatic booking. Definitely not for youngsters	July 24, 1941	Not Fixed
Ziegfeld Girl	M-G-M ..	132 min.	A	11,905 ft.	James Stewart, Judy Garland, Hedy Lamarr	Excellent general booking. Hardly suitable for youngsters	July 10, 1941	Not Fixed

REISSUES

*Camels are Coming, The	Exclusive ..	75 min.	U	6,923 ft.	Jack Hulbert, Anna Lee	Excellent entertainment for all classes and all ages ..	July 10, 1941	Immediate Release
*Oh, Daddy!	Exclusive ..	65 min.	A	5,866 ft.	Leslie Henson, Frances Day, Robertson Hare	Good comedy reissue for the masses. Safe for youngsters	July 24, 1941	Not Fixed
*Original Old Mother Riley, The	Sherwood ..	65 min.	U	5,958 ft.	Arthur Lucan, Kitty McShane	Capital reissue for the masses	July 10, 1941	Not Fixed
Sin of Nora Moran, The	Renown ..	65 min.	A	5,860 ft.	Zita Johann, Paul Cavanagh, Alan Dinehart	Adequate dramatic booking for other than class and family halls	July 31, 1941	Not Fixed
Swing it, Buddy	Renown ..	69 min.	U	5,250 ft.	Pinky Tomlin, Paula Stone, Mary Kornman	Tuneful vocal numbers, clever dancing, gangster thrills. Acceptable fare for the masses	July 31, 1941	Not Fixed
*Sword of Honour ..	Sherwood ..	75 min.	U	6,620 ft.	Geoffrey Toone, Sally Gray, Dorothy Dickson	Very good revival. Great for youngsters ..	July 17, 1941	Not Fixed
You're the Doctor ..	Sherwood ..	67 min.	U	6,077 ft.	Barry K. Barnes, Googie Withers	Attractive light booking for the masses and the family	July 24, 1941	Not Fixed

WHAT'S RELEASED IN AUG., 1941

Date.	Title.	Renter.	Reg. No.	Running Time. Min.	Certificate.	Length. Feet.	Stars.	Poster.	"Kine." Review Date.
Aug. 25	Andy Hardy's Private Secretary	M-G-M	F. 4040	101	U	9,089	Mickey Rooney, Lewis Stone	1/48, 1/12, 1/6..	May 1, 1941
.. 25	Charlie McCarthy Detective ..	General F.D. (Universal)	F. 4218	77	A	6,977	Edgar Bergen, Robert Cummings, Constance Moore	1/12, 1/6 ..	July 3, 1941
.. 25	*Danny Boy	Butchers ..	Br. 4068	89	U	7,180	Wilfred Lawson, Grant Tyler, Ann Todd ..	1/48 1/12, 1/6 ..	May 1, 1941
.. 11	Dark Streets of Cairo	General F.D. (Universal)	F. 3397	60	A	6,010	Sigrid Gurie, Ralph Byrd, Eddie Quillan	1/12, 1/6 ..	April 10, 1941
.. 18	Devil and Miss Jones, The ..	RKO-Radio ..	F. 4140	98	U	8,262	Jean Arthur, Charles Coburn, Robert Cummings	1/48, 1/12, 1/6 ..	May 29, 1941
.. 4	Devil Bat, The	Pathe	F. 3886	67	A	6,132	Bela Lugosi, Suzanne Karen, Dave O'Brien ..	1/6	May 1, 1941
.. 4	Doomed Caravan	Paramount ..	F. 4107	60	U	5,562	William Boyd, Minna Gombel	1/6	May 29, 1941
.. 18	East of the River	Warner	F. 3815	74	A	6,606	John Garfield, Marjorie Rambeau, Brenda Marshall	1/12, 1/6 ..	Feb. 20, 1941
.. 4	Ellery Queen Master Detective ..	Columbia ..	F. 3899	67	A	6,101	Ralph Bellamy, Margaret Lindsay..	1/12, 1/6 ..	Mar. 20, 1941
.. 4	For Beauty's Sake..	20th Century-Fox	F. 3775	62	A	5,577	Ned Sparks, Marjorie Weaver, Ted North, Joan Davis	1/6	Jan. 23, 1941
.. 18	Lady from Cheyenne, The ..	General F.D. (Universal)	F. 4207	88	U	7,892	Loretta Young, Robert Preston, Edward Arnold	1/12, 1/6 ..	June 12, 1941
.. 4	*Major Barbara	General F.D. ..	Br. Tr. 4008	121	A	10,886	Wendy Hiller, Rex Harrison, Robert Morley ..	1/48, 1/12, 1/6 ..	April 3, 1941
.. 4	Men of Boy's Town..	M-G-M	F. 4134	106	A	9,552	Spencer Tracy, Mickey Rooney, Larry Nunn ..	1/48, 1/12, 1/6 ..	June 5, 1941
.. 4	Murder Among Friends	20th Century-Fox	F. 4130	67	A	6,042	Marjorie Weaver, John Hubbard, Cobina Wright, jun.	1/6	May 15, 1941
.. 25	Murder on the Yukon	A.B.F.D... ..	——	63	A	5,071	James Newill, Polly Ann Young	1/12, 1/6 ..	July 10, 1941

Titles marked with an asterisk denote British Picture. † In colour.

WHAT'S RELEASED IN AUG., 1941—*continued*

Date.	Title.	Renter.	Reg. No.	Running Time. Min.	Certificate.	Length. Feet.	Stars.	Poster.	"Kine." Review Date.
Aug. 25	*Once a Crook	20th Century-Fox	Br./Dr. 4188	80	A	7,306	Gordon Harker, Sydney Howard	1/12, 1/6	June 12, 1941
.. 18	One Night in the Tropics	General F.D. (Universal)	F. 4177	82	U	7,469	Allan Jones, Nancy Kelly	1/12, 1/6	June 12, 1941
.. 11	Penny Serenade	Columbia	F. 4263	120	U	10,789	Cary Grant, Irene Dunne	1/12, 1/6	July 10, 1941
.. 18	Phantom of Chinatown	Pathe	F. 4049	61	A	5,541	Keye Luke, Lotus Long, Grant Withers	1/12, 1/6	April 24, 1941
.. 11	Port Arthur	Columbia	F. 3918	80	A	7,266	Danielle Darrieux, Anton Walbrook	1/12, 1/6	Mar. 20, 1941
18	Rage in Heaven	M-G-M	F. 4078	84	A	7,575	Robert Montgomery, Ingrid Bergman, George Sanders	1/48, 1/12, 1/6	May 15, 1941
.. 25	Road to Zanzibar	Paramount	F. 4141	92	U	8,285	Dorothy Lamour, Bob Hope, Bing Crosby	1/12, 1/6	June 5, 1941
.. 11	Secret Evidence	Pathe	F. 4048	64	A	5,714	Charles Quigley, Marjorie Reynolds	1/12, 1/6	April 24, 1941
.. 18	*Target for To-night	A.B.F.D.	——	53	U	4,835	——	1/12, 1/6	July 31, 1941
.. 11	†That Night in Rio	20th Century-Fox	F. 4154	91	A	8,176	Alice Faye, Don Ameche, Carmen Miranda	1/48, 1/12, 1/6	June 12, 1941
.. 4	*Turned Out Nice Again	United Artists	Br./Dr. 4167	81	U	8,000	George Formby, Peggy Bryan	1/12, 1/6	May 29, 1941
.. 11	Washington Melodrama	M-G-M	F. 4202	80	A	7,249	Frank Morgan, Ann Rutherford	1/48, 1/12, 1/6	June 26, 1941
	REISSUE								
Aug. 11	Hurricane, The	United Artists	F. 15768	104	A	9,424	Jon Hall, Dorothy Lamour, C. Aubrey Smith, Mary Astor	1/12 1/6	Jan. 27, 1938

Titles marked with an asterisk denote British Picture. † In colour.

FILMS REGISTERED UNDER THE ACT

BY the courtesy of the Editor of the *Board of Trade Journal*, we are enabled to present a list which covers the period June 25 to July 26. Films the names of which appear in italics are part of a series (or serials).

Title of Film.	Registered by.	Maker's name.	Length (feet).	No.
BRITISH.				
JUNE 27.				
Merchant Seamen	G.F.D.	Crown Film Unit.	2,190	Br./R. 4210
JUNE 30.				
Pathetone Parade of 1941	Pathe	Pathe	3,685	Br./E. 4211
Pathe Pictorial (Nos. 261/273) *Pathe Pictorial* No. 272	"	"	892	Br./R. 4212
JULY 7.				
Night Watch	N.S.S. Prod.	The Strand Film Co.	694	Br./E. 4232
JULY 8.				
On Cambrian Heights	RKO-Radio	Inspiration Pictures.	972	Br./R. 4236
An Airman's Letter to His Mother.	M-G-M	Michael Powell	490	Br./R. 4237
JULY 9.				
Pimpernel Smith	Anglo-American	British National	10,618	Br./Dr. 4244
From the Four Corners	M-G-M	D. & P. Studios	1,407	Br./R. 4245
JULY 10.				
Pathe Pictorial (Nos. 261/273) *Pathe Pictorial* No. 273	Pathe	Pathe	894	Br./R. 4248
JULY 12.				
Spring Frolics	RKO-Radio	A. P. Barralet	1,539	Br./R. 4258
Dangerous Moonlight	"	RKO-Radio	8,781	Br./Tr. 4259
Queen's Messengers	N.S.S. Prod.	Strand Film Co.	607	Br./E. 4260
JULY 16.				
Racing Odds	Warner	Assoc. Independent Producers of Gt. Britain.	1,716	Br./R. 4266
Alive Alive O!	"	"	848	Br./R. 4267
JULY 19.				
Surprise Broadcast	Exclusive	Andrew Buchanan	1,747	Br./R. 4276
JULY 24.				
Pathe Pictorial (Nos. 274-286)— *Pathe Pictorial* No. 277 (274-286)—	Pathe	Pathe	923	Br./R. 4282
The Gun	Paramount	Olympic Kinematograph Laboratories.	1,848	Br./R. 4291
JULY 25.				
My Hat	Columbia	British Foundation Pictures.	1,500	Br./R. 4301
JULY 26.				
Winged Messengers	N.S.S. Prod.	G.-B. Instruct.	690	Br./E. 4320
FOREIGN.				
JUNE 25.				
Stranger than Fiction No. 87.	G.F.D.	Universal	861	F. 4203
Stranger than Fiction No. 88.	"	"	832	F. 4204
Stranger than Fiction No. 89.	"	"	793	F. 4205
The Man Who Lost Himself.	"	"	6,537	F. 4206
The Lady from Cheyenne	"	"	7,892	F. 4207
The Leather Pushers	"	"	5,744	F. 4208
Where Did You Get That Girl?	"	"	5,855	F. 4209
JUNE 30.				
Federal Fugitives	Pathe	Producers Releasing Co.	5,661	F. 4213
Invisible Ghost	"	Monogram Pict.	5,636	F. 4214
JULY 1.				
Flying Wild	Pathe	Monogram Pict.	5,693	F. 4215
South of Panama	"	Producers Releasing Co.	5,588	F. 4216
JULY 4.				
The Black Cat.	G.F.D.	Universal	6,303	F. 4217
Charlie McCarthy, Detective.	"	"	6,977	F. 4218
Bury Me Not on the Lone Prairie.	"		5,335	F. 4219
Boss of Bullion City	"	"	5,353	F. 4220
Double Date	"	"	5,433	F. 4221
Gay City	Paramount	Paramount	7,853	F. 4222
Moon Over Burma	"	"	6,843	F. 4223
Fishing Fever	"	"	888	F. 4224
Gene Krupa and His Orchestra.	"	"	930	F. 4225
Fighting Marshal	"	"	7,816	F. 4226
Waiting for Baby	"	"	913	F. 4227
Acrobatic Aces	"	"	858	F. 4228
Reaching for the Sun.	"	"	7,540	F. 4229
JULY 7.				
Power Dive	"	"	6,290	F. 4230
Pop and Mom in Wild Oysters.	"	"	957	F. 4231
JULY 8.				
Snow Eagles	RKO-Radio	Pathe News	823	F. 4233
Caballero College	"	"	841	F. 4234
It Happened all Night	"	RKO-Radio	1,716	F. 4235
Ziegfeld Girl	M-G-M	M-G-M	11,905	F. 4238
Alluring Alaska	"	"	792	F. 4239
Mediterranean Ports of Call.	"	"	766	F. 4240
Mrs. Ladybug	"	"	717	F. 4241
Penny to the Rescue	"	"	942	F. 4243
Ye Olde Minstrels	"	"	979	F. 4242
JULY 10.				
Red Skins and Red Heads.	RKO-Radio	RKO-Radio	1,631	F. 4246
Sign of the Wolf	Pathe	Monogram Pictures	5,536	F. 4247
JULY 11.				
The Sky Raiders (Serial)— Ep. 1. *Wings of Disaster.*	G.F.D.	Universal	1,730	F. 4249
JULY 11				
Ep. 2. *Death Rides the Storm.*	G.F.D.	Universal	1,003	F. 4250
Ep. 3. *The Toll of Treachery.*	"	"	1,782	F. 4251
Ep. 4. *Battle in the Clouds.*	"	"	1,900	F. 4252
Ep. 5. *The Fatal Blast*	"	"	1,641	F. 4253
Ep. 6. *Stark Terror*	"	"	1,731	F. 4254
Ep. 7. *Flaming Doom*	"	"	1,673	F. 4255
Ep. 8. *The Plunge of Peril.*	"	"	1,612	F. 4256
Ep. 9. *Torturing Trails.*	"	"	1,558	F. 4257
JULY 16.				
Girls Under 21	Columbia	Columbia	5,708	F. 4261
Mr. Elephant Goes to Town.	"	"	665	F. 4262
Penny Serenade	"	"	10,789	F. 4263
The Lone Wolf Takes a Chance.	"	"	6,713	F. 4264
Wise Owl	"	"	668	F. 4265
No Parking	Warner	Warner	876	F. 4268
Double or Nothing	"	"	1,646	F. 4269
Vincent Lopez and His Orchestra.	"	"	670	F. 4270
Treacherous Waters	"	"	864	F. 4271
The Good Egg.	"	"	696	F. 4272
Porky's Last Stand	"	"	592	F. 4273
JULY 17.				
In Old Colorado	Paramount	Paramount	5,977	F. 4274
Speaking of Animals	"	"	774	F. 4275
JULY 22.				
Love Crazy	M-G-M	M-G-M	8,879	F. 4277
My Life is Yours	"	"	7,024	F. 4278
Two Gun Cupid	"	"	6,311	F. 4279
I'll Wait For You	"	"	6,527	F. 4280
A Woman's Face	"	"	9,564	F. 4281
JULY 24.				
Hands of Destiny	Pathe	E. W. Hammond	841	F. 4283
The Great American Broadcast.	20th Century-Fox	20th Century-Fox	8,223	F. 4284
The Cowboy and the Blonde.	"	"	6,111	F. 4285
Tall, Dark and Handsome.	"	"	7,030	F. 4286
Dead Men Tell	"	"	5,540	F. 4287
The Sky Raiders (Serial): *Ep. 10 Flash of Fate*	G.F.D.	Universal	1,534	F. 4288
Ep. 11 Terror of the Storm.	"	"	1,838	F. 4289
Ep. 12 Winning Warriors.	"	"	1,585	F. 4200
Kiss the Boys Goodbye	Paramount	Paramount	7,605	F. 4292
Twinkletoes Gets the Bird.	"	"	613	F. 4293
Olive's Sweepstake Ticket	"	"	573	F. 4294
Quiet Please	"	"	566	F. 4295
Crime Control	"	"	902	F. 4296
Two for the Zoo	"	"	586	F. 4297
Roar of the Press	Pathe	Monogram	6,400	F. 4298
Man the Enigma	"	Producers' Releasing.	1,900	F. 4299
King of the Zombies	"	Monogram	6,036	F. 4300
JULY 25.				
Conga Swing	Columbia	Columbia	6,169	F. 4302
The Devil Commands	"	"	5,513	F. 4303
Ellery Queen's Penthouse Mystery.	"	"	6,327	F. 4304
Tangled Television	"	"	647	F. 4305
Feathers	"	"	833	F. 4306
His Ex Marks the Spot	"	"	1,592	F. 4307
Happy Holiday	"	"	549	F. 4308
Take It or Leave It, No. 1.	"	"	1,035	F. 4309
Community Singing, No. 40.	"	"	908	F. 4310
Community Singing, No. 41.	"	"	896	F. 4311
New York Parade, No. 1	"	"	871	F. 4312
Yumpin Yiminy	"	"	1,556	F. 4313
Washington Parade, No. 13.	"	"	895	F. 4314
So Long, Mr. Chumps	"	"	1,564	F. 4315
Paunch 'n Jury	"	"	568	F. 4316
Fresh as a Freshman	"	"	1,640	F. 4317
Streamlined Donkey	"	"	666	F. 4318
Fantasia	RKO-Radio	Walt Disney Prod.	11,361	F. 4319
JULY 26.				
Scattergood Pulls the Strings.	"	RKO-Radio	6,020	F. 4321
Hurry, Charlie, Hurry	"	"	5,931	F. 4322
Emergency Landing	Pathe	Producers' Releasing.	6,032	F. 4323

The registered title and length of the film "The Return of Old Mother Riley" (Br. 15108) have been altered to "The Original Old Mother Riley," registered length 5,958 feet.

The entry in the Register of the film "Adventure in Sahara" (F. 4121) has been cancelled.

ALTERATION OF LENGTH.

Title of Film.	Registration No.	Original Length (feet).	Amended Length (feet).
Sword of Honour	BR/R. 1677	7,570	6,620
You're the Doctor	BR/E. 831	7,075	6,077
No Parking	F. 4268	876	944
Vincent Lopez and His Orchestra	F. 4270	670	904

KEY TO REGISTRATION PREFIXES.

Br./E. indicates "Registered for the exhibitors' quota only."

Br./R. indicates "Registered for the exhibitors' and renters' quotas."

Br./DR. indicates "Registered for the exhibitors' quota and doubled for the renters' quota."

Br./TR. indicates "Registered for the exhibitors' quota and trebled for the renters' quota."

THE WEEK'S FILM AT A GLANCE

Title and Renter.	R.T. and Certificate.	Stars.	Remarks.	Box-Office Angle.
Caught in the Draft ... (Paramount)—American.	... 81 min. (U)	Bob Hope, ... Dorothy Lamour, Lynne Overman.	... Spectacular war-time knockabout comedy, an up-to-the-minute combination of "Rookies" and "Shoulder Arms." Gags obvious, but evergreen, star's performance versatile, support good and staging spectacular.	**Capital light booking for the crowd. Great for youngsters.**

REVIEWS FOR SHOWMEN

Caught in the Draft

Paramount. American (U). Directed by David Butler. Featuring Bob Hope, Dorothy Lamour and Lynne Overman. 7,390 feet. Release not fixed.

SPECTACULAR war time knockabout comedy describing a conceited, gun-shy American film star's unsuccessful attempt to dodge the draft, and his adventures and misadventures, culminating in happy romance, while serving with the Colours.

The story, an up-to-date compromise between "Rookies" and "Shoulder Arms," depends on its ambitious technical presentation more than the inimitable wisecracking of Bob Hope for its laughs, but although the star occasionally finds the humour a little beneath him, he is nevertheless a valuable contribution to the artless fun. His name is an even more valuable aid to box-office success.

Incidentally, the supporting cast is well up to standard, many of the verbal cracks are really bright, and the timing is astute. Capital light booking for the crowd.

Story.—Don Bolton, a conceited film star, has a fear of gun-fire. He determines to dodge the draft and believes marriage is an easy way out. He makes up to Tony Fairbanks, a colonel's attractive daughter, but drops her when he thinks he is above the calling-up age. He is mistaken and she gets her own back when he attempts to woo her again.

He then tries to fake enlistment, but bungles the job and finishes up in a unit commanded by Tony's father. Steve and Bert, Don's publicity agent and manager, enlist with him. Don and his pals turn out to be crazy soldiers, but in the end Don inevitably covers himself with glory and cures himself of his fear of gun-fire while saving a company from casualties during manœuvres. His act wins him the colonel's approbation and Tony's love.

Acting.—Bob Hope wisecracks cleverly and effectively as Don, but the gags are too obvious to tax severely his inimitable sense of humour. Dorothy Lamour supplies a welcome touch of glamour as Tony, and Lynne Overman, Eddie Bracken and Clarence Kolb give adequate support.

Production.—The opening studio sequences of a war film in course of production not only have value, but quickly establish the windy, conceited equipment of the central character. The hero's enlistment, his experiences in a runaway tank and in hospital, and his lucky if hazardous break during manœuvres are less original, but obvious as many of the gags are, their exuberant brand of humour is nevertheless cast-iron.

Moreover, the spectacular staging and good timing amplify each factor to box-office proportions. The star's wisecracking effectively decorates the whole. The show is, in its entirety, good pantomime of strong star appeal.

Points of Appeal.—Obvious but exuberant and topical story, good work by Bob Hope, eager supporting team, spectacular presentation, good climax, smart title, and big star values.

SHORTS OF THE WEEK REVIEWED

COLUMBIA

HAPPY HOLIDAYS. American (U). 549 feet. Release not fixed.—A cartoon illustrating America's fête days, and doubtless a popular featurette over there, but the implications likely to be overlooked in this country.

TAKE IT OR LEAVE IT. No. 1. American (U). 1,035 feet. Release not fixed.—A new feature and a good one. Contestants are given a choice of subjects and five questions, with a prize for the first correct answer, doubled up with each subsequent correct result and washed out by a failure. A very good filler.

YUMPIN YIMINY. American (U). 1,556 feet. Release not fixed.—Humorous situations created by the actions of a benevolent fool always in hot water. Plenty of amusement for the younger element and for industrial audiences.

WASHINGTON PARADE. No. 13. American (U). 895 feet. Release not fixed.—The life, training and surroundings of U.S.A. naval cadets at Annapolis. Sound subject material, excellent choice of photographic matter, with commentary full of interest.

WATCHMAN TAKES A WIFE. American (U). 1,446 feet. Release not fixed.—The night-watchman's romance and marital misunderstanding. Industrial audiences will be amused.

COMMUNITY SING. No. 42. American (U). 815 feet. Release not fixed.—Will prove more acceptable than usual—includes two well-known numbers, "Whispering" and "Singing in the Rain."

LITTLE THEATRE. American (U). 547 feet. Release not fixed.—Cartoon stage performance. Filler for children's matinées.

TAKE IT OR LEAVE IT. No. 2. American (U). 1,032 feet. Release not fixed.—Second instalment of what should prove popular feature. Good for any audience except the hypercritical.

ALL THE WORLD'S A STOOGE. American (U). 1,447 feet. Release not fixed.—The Three Stooges in their usual sequences of farcical situations, slapstick and custard-pie throwing. Entertainment for the family houses.

WASHINGTON PARADE. No. 14. American (U). 883 feet. Release not fixed.—Interesting documentary evidence of America's mobilisation of industrial workers in their war effort. Intriguing shots of material in the making, principally naval equipment. Patrons will be heartened by the enthusiastic response to our appeal for increased output.

PARAMOUNT

TWINKLETOES GETS THE BIRD. American (U). 613 feet. Released December 22, 1941.—Cartoon for the kiddies and a good one of its kind.

OLIVE'S SWEEPSTAKE TICKET. American (U). 573 feet. Released December 15, 1941.—Popeye cartoon with Olive receiving notification of her luck in the draw, her search (with Popeye's help) for the mislaid winning ticket, and the crestfallen Popeye when Olive's prize is disclosed.

PARAMOUNT (*continued*)

QUIET, PLEEZE. American (U). 566 feet. Release not fixed.—Grandad with a hangover needs quiet and sleep. To ensure these Popeye, with the aid of spinach, immobilises everything noisy. Real Popeye-fan fare.

CRIME CONTROL. American (U). 902 feet. Released December 29, 1941.—Robert Benchley parodies police methods and is satisfyingly funny in his quiet demonstration of the fate which overtakes inanimate annoyances to the community.

†*TWO FOR THE ZOO. American (U). 586 feet. Released December 8, 1941.*—Gabby colour cartoon. Amusing conception of nightmarish animal combination of kangaroo and elephant, and Gabby's efforts to introduce the contrary brute to the Zoo.

WARNER

DOG IN THE ORCHARD. American (A). 1,874 feet. Release not fixed.—This featurette, a stern triangle playlet with a rural background, tells of a farmer who falls for a blonde and murders his wife, but in perpetrating what he hopes to be the perfect crime overlooks his dog's devotion to his wife. In the end the dog leads the suspicious authorities to the scene of the crime. The acting and atmosphere are convincing, and suspense is cleverly built up. Very good dramatic short.

†*FRESH FISH. American (U). 707 feet. Release not fixed.*—Technicolor cartoon, taking the form of a burlesque of the "deep sea" interest short. Gags clever, draftsmanship neat, and colour work first-class. Good fill-up of its type.

THE SEEING EYE. American (U). 1,348 feet. Release not fixed.—Interest short describing a visit to the training centre of blind people and their guide dogs. Detail a little harrowing, but nevertheless informative. Photography and commentary good. Sound fill-up, particularly for better-class halls.

TAKE THE AIR. American (U). 1,844 feet. Release not fixed.—Variety short with a broadcasting station background, concerning the cheery bungling of a crazy talent scout. Cast versatile and production qualities up to standard. Reliable variety short for the masses.

JAN GARBER AND HIS ORCHESTRA. American (U). 874 feet. Release not fixed.—Dance band short with novel introduction and asides. Technical presentation well up to standard and incidental talent attractive. Good fill-up of its type.

CHAINED. American (U). 947 feet. Release not fixed.—Floyd Gibbons' true adventure featurette describing the lucky escape from drowning of a youngster engaged in a game of pirates. There is good suspense towards the finish, although, generally speaking, the production is cheap and the thrills a trifle phoney. Dramatic featurette mainly for the unsophisticated.

AFRICA SQUEAKS. American (U). 651 feet. Release not fixed.—Porky cartoon burlesquing the Darkest Africa safari. Gags obvious but evergreen, and draftsmanship competent. Average cartoon offering.

† In colour.

NAMES IN THE NEWS

A. J. (Jack) Thomas, who has been manager of the Shaftesbury, Leeds, since it was opened almost 13 years ago (the last four years being under A.B.C. control), succeeds Fordham Ellis at the Regal (A.B.C.), York. He joined the Industry soon after the last war, during which he served as an officer in the Machine Gun Corps, and prior to going to Leeds was manager of the Whitehall, Dewsbury, for 8½ years. Mr. Thomas is an ex-Cornwall County and English Trials Rugby forward. In Leeds he was a member of Leeds Municipal Golfers' Club and won the Cinema Golf Championship three years in succession.

In only three months at the Bowes Road Ritz **Allen Fryer** has demonstrated what can be done for charity. His successful organisation of a show for the Home Guard led to a request for a similar affair in aid of the County Welfare Fund for the Forces, which duly went off with a bang last Sunday. For each of these excellent efforts Fryer has become the happy recipient of a presentation, the most recent taking the form of a handsome leather writing case. To collect two such trophies in so short a period is remarkable and shows how much his efforts have been appreciated.

John Slatter, who has succeeded W. R. Bennett (now joined up) at the Odeon, Bognor Regis, brings much all-round experience in entertainment to his new position. Prior to linking up with Odeon about a year back (since when he has served at Brighton and Worthing) he had 30 years in musical comedy, concert party production and silent films. Mr. Slatter introduced himself to his latest patrons at the weekly Military Night customary at Bognor Regis.

A presentation to "**Tony**" **Lister,** manager of the Clifton, Clifton, York, who has left to join the R.A.F., was made by G. Hall on behalf of the staff in the presence of a large and appreciative audience at the kinema. The presentation took the form of a shaving set and a leather wallet.

The managerial vacancy at the Hackney Regal, caused by the return of Leonard C. Heddon to the variety side of the business, has been filled by the transfer of **A. V. Hancock** from the Islington Empire, where he had been manager since last September. He has as his assistant **M. W. S. Beckwith,** who was promoted from the uniformed staff at the Mile End Empire about a year ago and moved to Hackney last month.

John Mills in COTTAGE TO LET, forthcoming G.F.D. presentation

Emery Managerial Changes

A batch of managerial changes is reported from the J. F. Emery circuit, Manchester, whose general manager is Dennis C. Walls.

W. E. Chilton, a well-known variety agent and a man of long experience in variety production and management, has been appointed to the Wicker, Sheffield, in succession to H. Flockton Foster (resigned).

Miss Frances Boon has transferred from the College, Hulme, to the Lyceum, Huddersfield.

E. Ward has now returned to the College, Hulme, having been retired from the Police War Reserve, owing to ill health.

G. Brocklehurst, of the Tower, Ancoats, Manchester, an A.B.C. theatre, is now in charge of the reopened Luxor, Hulme.

Miss R. Bailey has gone from the Plaza, West Bromwich (Kennedy Enterprises) to the Savoy, Oldham, where she replaces her father **H. Bailey,** who is now at the Queen's West Bromwich, to fill the vacancy caused by J. Long joining the R.A.F. **Mrs. Long,** wife of J. Long, is now managing the St. George's, West Bromwich.

Kinema Stocks in Demand

SHARE MARKET

	Last Week.	This Week.	Movement.
African Theatres Ord. ..	35/-	35	–
Assoc. Brit. Pic. Corp. 5/- ord.	7/6	8/3	+ /9
6% Pref.	16/3	16/-	– /3
5% Debs.	£96½	£96½	..
A.P.P.H. Ord.	6/3	6/3	..
Baird Tele. 20% Pref. Ord. 2/6	-/3	-/3	..
Defd. Ord. 2/6	-/3	-/3	..
Brit. & Dom. Films £1 ..	-/2	-/2	..
Brit. Lion Pref. Ord.	4/10½	5/3	+ /4½
Capital & Prov. News 5/- ..	-/6	-/6	..
Gaumont British Ord. 10/- ..	2/3	2/4½	+ /1½
"A" Ord.	1/-	1/1½	+ /1½
5½% 1st Pref.	9/3	9/6	+ /3
4½% New Debs.	£74½	£75	+ 10/-
General, The, Pref.	2/3	2/9	+ /6
6½% 1st Mort. Deb. ..	£68	£70	+ £2
Mde. Tussaud New 1/- Def.	-/2½	-/3	+ /0½
£1 Prefd. Ord.	2/9	2/9	..
Moss Empires £1 Ord. ..	15/7½	15/9	+ /1½
£1 Cum. Pref.	15/-	15/-	..
Odeon 5/- Ord.	5/3	5/-	– /3
6% Prefd.	11/10½	11/9	– /1½
Odeon 5% Debs.	£73	£75	+ £2
P.C.T. 7½% Ptg. Prefd. Ord.	12/3	12/4½	+ /1½
Cum. "A" Prefd. £1 ..	20/-	19/9	– /3
Cum. "B" Prefd. £1 ..	17/3	17/3	..
Const. 7% Prefd.	20/-	20/7½	+ /7½
Sound City (Films) 6% Prefd.	2/3	2/3	..
Stoll Th. Corp.	-/9	-/9	..
Twentieth Cent. 6% Prefd. ..	-/1½	-/1½	..
Union Cinemas Ord.	-/2½	-/2½	..
1st Prefd.	2/6	2/4½	– /1½
2nd Prefd.	2/-	2/-	..

£1 shares unless otherwise stated. * Nominal.

COMPANY NOTES AND NEWS

Ajax Film Productions, Ltd.—Registered July 24. Capital, £100 in 100 shares of £1 each. Film producers, etc. The directors are: Albert E. Caracco, 140, Piccadilly W.1; Minnie Bromberg, 14, Glebe Crescent, N.W.4; Oliver, G. Y. Hoare, 14, Waterloo Place, S.W.1. Secretary: M. Bromberg. Registered Office: 43, Eaton House, Upper Grosvenor Street, W.1.

St. George's Theatres, Ltd.—Registered July 24. Capital, £100 in 2,000 shares of 1s. each. Kinema proprietors, etc. The subscribers are: Stanley A. Jarrett, and Albert J. Gear, of 17, Shaftesbury Avenue, W.1. John F. Ash is the permanent director. Solicitors: Stanley A. Jarrett and Co., 17, Shaftesbury Avenue, W.1.

SATISFACTION

Paramount (Leeds) Theatre, Ltd., 162-170, Wardour Street, W.1. Satisfaction in full on June 18, 1941, of charge dated November 30, 1931, and registered December 1, 1931. According to the register of mortgages, the charge registered December 1, 1931, originally secured £78,000.

A.B.P.C. RISE TO 8s. 3d.

British Lion Active

THE kinema share market is still maintaining a considerable amount of interest.

Now that stock markets generally have got over the initial shock of the Japanese move into Indo-China, the kinema share market, after its comparatively quieter period the week before last, is once more going ahead.

A.B.P.C. ordinary, which eased in the previous week, recovered sharply to 8s. 3d. This is a gain of 9d. on the week, and the highest price of the present movement.

British Lion were also in demand, and rose to 5s. 3d., compared with 4s. 10½d.

In the Gaumont group, the ordinary issues rose 1½d., while the preference gained 3d. at 9s. 6d., and the debentures 10s. at £75.

General Theatres debentures continued in demand, and rose a further £2 to £70, while the preferred were 6d. higher at 2s. 9d.

Odeon junior issues showed minor declines, but the debentures appreciated £2 to £75.

In the P.C.T. group there was not a great deal of change apart from P.C.T. Construction 7 per cent. pref., which advanced from 20s. to 20s. 7½d.

The Manchester Palace of Varieties is paying a dividend of 12½ per cent. for the year to June 30 last, the same as for many years past. But the cash bonus, which was last year reduced from 7½ per cent. to 5 per cent. is further reduced to 2½ per cent., so that shareholders get 15 per cent. in all against 17½ per cent. on the previous occasion, and 20 per cent. for the year to June, 1939.

Trade Wedding

Well known in the kinema Industry in the North of England and especially in Darwen and Brierfield, Harry Warburton, only son of Mr. and Mrs. A. Warburton, Highfield Drive, Burnley, was married at Christ Church, Fulwood, this week, to Miss Eileen Wray, younger daughter of Dr. and Mrs. G. G. Wray, of Highgate Avenue, Fulwood. Mr. Warburton is now serving in the Forces; a honeymoon is being spent in the Lake District.

BRITISH-LION'S GREAT NEW LINE-UP

"Lady from Louisiana"

HILARIOUS COMEDY OF ARMY LIFE

THREE outstanding subjects—"Lady from Louisiana," a highly colourful drama of New Orleans' most glittering days; "Rookies on Parade," a hilarious comedy depicting army life in the U.S.A. to-day; and "Mr. District Attorney," a thrilling melodrama—are the highlights of the seven current British Lion-Republic Trade shows.

Following so soon the recently shown "Sis Hopkins" group, which has broken all previous British Lion records at its London Pavilion premiere, this impressive line-up adds tremendous weight to the reputation which has aligned Republic Studios alongside Hollywood's biggest production units be they independent or not.

Another important feature of the group is the introduction of the first four issues of the new Republic short subjects, "Meet the Stars," which have won tremendous popularity in America. They are edited and produced by Harriet Parsons, daughter of Louella Parsons, the famous American columnist.

The complete schedule of Trade shows—the venue in each case being the Phœnix Theatre, Charing Cross Road—is as follows:—

August 11, 2.30. **Lady from Louisiana,** with John Wayne and Ona Munson.

August 12, 11 a.m.—**Country Fair,** with "Lulubelle," "Scotty," Eddie Foy, Jun., and June Clyde.

August 12, 2.30 p.m. **Rookies on Parade,** with Bob Crosby and Ruth Terry.

August 13, 11 a.m.—**False Witness,** with the Weaver Bros. and Elviry.

August 13, 2.30 p.m.—**Mr. District Attorney,** with Dennis O'Keefe and Florence Rice.

August 14, 10.30 a.m. **Ridin' on a Rainbow,** with Gene Autry, Mary Lee and Carol Adams.

And **Young Bill Hickok,** with Roy Rogers and Jacqueline Wells.

John Wayne's Latest

"Lady from Louisiana" is primarily an historic picture with the romantic city of New Orleans serving as the picturesque background to the dramatic love story of John Wayne and Ona Munson, who are supported by Henry Stephenson, Helen Westley and Ray Middleton. Bernard Vorhaus produced and directed.

Wayne is a young lawyer, brought to New Orleans by an anti-lottery league to stamp out gambling. He falls in love with Miss Munson, the beautiful daughter of the lottery promoter, General Mirbeau (played by Henry Stephenson), who seeks in this way to retrieve the family's fortunes. Complications rise to dramatic complexity when her father is killed. Feeling that the man she loves is responsible for the death of her father, "The Lady from Louisiana" endeavours unsuccessfully to expel Wayne from her heart. Ultimately, the way is cleared for a most satisfactory working out of their problems, and the manner in which this is done is said to make for a most entertaining and absorbing picture which, it is anticipated, will make fresh records for the company.

Timely Showman's Offering

Said to be the wittiest, brightest and most entertaining picture of its type, "Rookies on Parade" stars Bob Crosby and Ruth Terry, with Gertrude Niesen, Eddie Foy, Jun., Marie Wilson and Cliff Nazarro.

Bob Crosby, as a happy-go-lucky song-writer, is always having trouble with Ruth Terry, his showgirl girl friend, owing to his inability to save enough money for marriage. They eventually part, and Crosby writes a musical comedy with Eddie Foy, Jun., and gets William Wright, cast as a wealthy playboy, to finance it. The latter, however, proves a dangerous rival, for he turns out to be Ruth's latest heart acquisition. The story assumes a new and hilarious twist when the three are conscripted and Ruth follows them as official hostess of the camp.

A leading American journal, in reviewing "Rookies on Parade," says: "A four-star rating appears to be indicated not only for the picture itself, but also for Associate Producer Albert J. Cohen and director Joseph Santley . . . a job worth writing home about.

Entertaining Crook Drama

"Mr. District Attorney" is said to utilise all the elements of mystery, humour and suspense. It is based on a popular U.S. radio programme inspired by the vice crusading and racket-busting activities of Tom Dewey, New York's District Attorney. Heading the cast are Dennis O'Keefe and Florence Rice with Peter Lorre and Stanley Ridges in chief feature support.

With the stigma of having a politically influential uncle behind him, Dennis O'Keefe succeeds, against great odds, in proving his merit on a baffling case. Florence Rice has the rôle of wise-cracking girl reporter who befriends the young "cub" and plays a large part in bringing about the arrest and conviction of the political powers behind the machine, behind which lurks the sinister figure of Peter Lorre.

"Country Fair"

Directed by Frank McDonald, "Country Fair" stars Lulubelle and Scotty, with Eddie Foy, jun., and June Clyde in the romantic leads, and Guinn Williams, William Demarest, Harold Huber and the Vass family prominently featured.

Lulubelle plays a rustic lassie, while Scotty is the city lad who tries to woo and win her, but meets with much interference from a local yokel, played by Guinn "Big Boy" Williams. Eddie Foy, jun., wise-cracking young political campaigner, secures the promise of June Clyde that she will marry him on conditions that his candidate, Stogie McPhee, is elected governor. June repents her bargain when Eddie's carefree nature upsets a number of her plans, so in order to get out of marrying him, she starts campaigning for the opposite candidate. The deciding factor in the contest is the remote Potts county and both drama and humour are forthcoming in the efforts of both candidates to win over the country inhabitants.

Scandalmongers

"False Witness" (produced under the working title of "Arkansas Judge") is a penetrating comedy about those busybodies who endanger the reputations of their neighbours in order to gratify their craving for sensation-mongering.

The story revolves around the central figure of Judge Abner Weaver (played by Leon Weaver)—a character not unlike the widely beloved Will Rogers, whose kindly, homely philosophy helps restore a sensation-mad community to its senses. Frank Weaver as "Cicero" is said to contribute a unique brand of comedy which depends upon skilful pantomime for its punch, and June Weaver portrays her traditional rôle of "Elviry." Loretta Weaver, daughter of the Weavers, plays Violey, the maid. Roy Rogers and Pauline Moore supply the romantic interest. Frank McDonald directed.

Autry Abroad

A delightful piece of entertainment is said to be in store for all fans when they see "Ridin' on a Rainbow," in which Gene Autry as a showboat entertainer who undertakes to straighten out the tangled affairs of the itinerant show people and impoverished cowboys, robbed of their possessions. In full feature support is Smiley Burnette, with Mary Lee and Carol Adams in the feminine rôles. Smiley has an inimitable rôle as a showboat entertainer, with Mary Lee as the child showboat artiste.

Among the tuneful melodies in the picture are "Sing a Song of Laughter," "What's Your Favourite Holiday," "Some Dancin'" by Smiley Burnette, "Be Honest With Me," by Gene Autry and the theme song "Ridin' on a Rainbow" by Don George, Jean Herbert and Teddy Hall, Lew Landers directed.

Pioneer West Drama

To wind up the group is "Young Bill Hickok," Roy Rogers' latest outdoor drama of stagecoach raiders, which presents authentic pictures of some famous pioneers of the West.

Jacqueline Wells, who is becoming quite a familiar figure in period costumes, plays opposite Rogers as the Southern Miss who falls in love with Young Hickok, the Northerner. Another historic rôle is portrayed by Sally Payne as "Calamity Jane."

George "Gabby" Hayes, as Calamity's tobacco-chewin' uncle, is credited with an excellent performance as the garrulous old frontiersman. Joseph Kane directed.

Franchot Tone and Joan Bennett in a scene from SHE KNEW ALL THE ANSWERS, forthcoming Columbia picture

SAILORS OF TO-MORROW

"Sea Cadets" as M. of I. Film Stars

Down on the old Bristol Channel sailing ship "Bounty," safely moored alongside a quaint quay, boys of to-day are learning the art of seamanship in order to become the bluejackets of to-morrow. The work of these Sea Cadets is shown in "Sea Cadets," a Ministry of Information film about to be released throughout the country.

Soon after the war broke out the Admiralty arranged with the Navy League a special entry for signallers and telegraphists in the Navy, open to Sea Cadets only.

To-day, at coastal and inland towns, there are over 100 units of the Navy League Sea Cadet Corps, where boys of 17 and upwards learn discipline and seamanship, going on, if they wish, and if they reach a certain standard of efficiency, to the "Bounty." Here they work and live just as they would aboard ship—they train with the morse key; flash signals from one model warship to the next, and, in fact, thoroughly enjoy themselves in the way boys do, at the same time being trained to take up a very useful position in the defence of our shores in war time and an interesting hobby in peace time.

Then, training finished, the lads are drafted to the signal school at Portsmouth, where in a few weeks they will be ready to join their ship.

Walsall Golf Drive for Comforts

Walsall golf tournament in aid of the Birmingham Trade War Comforts Fund has resulted in a profit for the fund of £83. This V. I. Olliver (chairman) and his colleagues regard as highly satisfactory.

On Sunday last a special performance in aid of the fund was given at the Rink, Smethwick, one of the houses on the Midland G.-B. circuit.

COLUMBIA BREAKS ALL PRODUCTION RECORDS

14 Big Subjects on the Floor

BOX-OFFICE MATERIAL

SHATTERING all previous records, Columbia have hit a new production peak with 14 big pictures shooting simultaneously. This is the first time the company have had so many pictures in actual production at the same time, and this total will be increased to 17 during the next fortnight

Amongst the important subjects is "Mr. Jordon Comes To Town," which stars Robert Montgomery, a "comedy of complications," which also features Rita Johnson, Evelyn Keyes, Claud Rains, Edward Everett Horton, James Gleason and Benny Rubin. Alexander Hall is directing.

Casting Queen Victoria

Steady progress is reported on Columbia's "Tonight Belongs to Us," based on Lady Eleanor Smith's "Ballerina," which stars Loretta Young, with Conrad Veidt, Otto Kruger, and Dean Jagger, in leading roles. Gregory Ratoff, who is both producer and director, engaged Frances Evans, an English actress who has been working on Broadway for some years, to play the part of Queen Victoria, which figures prominently in the film which covers a span of fifteen years and has English, European and American backgrounds.

Also well into production is "Ladies in Retirement," record-breaking English stage thriller by Reginald Denham and Edgar Percy. Ida Lupino, Louis Hayward, Evelyn Keyes, Elsa Lanchester and Isobel Elsom have the top roles under Charles Vidor's direction.

Lavish Astaire Musical

Fred Astaire's first picture for Columbia, "You'll Never Get Rich," is being directed by Sidney Lanfield. Recording of Cole Porter's music and song hits has already been completed and began with five ace recording pianists playing an all-piano accompaniment for "The Boogie Barcarolle," said to be the film's big hit tune. Robert Becchley has joined the cast of this spectacular musical in which Rita Hayworth co-stars.

Melvyn Douglas, Ellen Drew and Ruth Hussey are well into their stride in John M. Stahl's first production for Columbia "Our Wife," gay comedy of marital life. "You Belong To Me," Wesley Ruggles' new picture of which Barbara Stanwyck and Henry Fonda are the stars, is also well advanced.

Outdoors Spectacle

Director George Marshall has "Texas," Columbia's biggest outdoor drama ever, well ahead of schedule. The picture headlines William Holden, Glenn Ford, Claire Trevor, Edgar Buchanan and George Bancroft, in what the studios claim to be one of the greatest action spectacles over screened.

The third Ellery Queen mystery "Ellery Queen and the Perfect Crime," stars Ralph Bellamy and Margaret Lindsay, and another of a favourite series, "Blondie in Society," is nearing completion with Penny Singleton, Arthur Lake, Larry Simms, again under Frank Strayer's direction.

Just gone into production is "The Officer and the Lady," a mystery drama with Rochelle Hudson, Bruce Bennett and Roger Pryor. Sam White is directing.

Taxi War Drama

Other pictures are: "Two in a Taxi," a dramatic and fast-moving story of New York taxi wars, with Anita Louise and Russell Hayden with Robert Florey directing. "Two Latins from Manhattan," featuring Jinx Falkenburg, Joan Woodbury and Joan Davis under Charles Barton's direction; "Mystery Ship," directed by Lew Landers, with Lola Lane and Paul Kelly; and "King of Dodge City," Columbia's first Bill Elliott-Tex Ritter co-starring outdoors drama which Lambert Hillyer is directing.

20th-FOX STUDY THE BRITISH MARKET

More Smash Hits Promised

NEW HIGH RECORDS IN FILM RECEIPTS

NEVER before in the history of 20th Century-Fox has a product been made with its reception in Great Britain so thoroughly in mind, declares Herman Wobber, General Manager of distribution, who adds that the new programme of his company is certain of establishing new records

In support of his contention, Mr. Wobber expresses confidence that the Movietone studios are continuing to turn out product worthy of already proven smash hits, he cites the following pictures:—

"Blood and Sand," which, it is predicted, will break all existing records. Of this picture, which features Tyrone Power, Rita Hayworth and Linda Darnell, in addition to an all-star cast, Wobber says that it is the finest picture that this studio has turned out in years.

"Man Hunt," starring Walter Pidgeon and Joan Bennett, should be terrific in England, particularly as it is a very timely subject. There are situations in it, says Wobber, that should make audiences rise on their seats and cheer.

"Moon Over Miami," he says, is another picture that should give results equal to any of 20th-Fox's previous musicals. One of the most ambitious pictures on 20th-Fox's schedule is "A Yank in the R.A.F."—a grand subject which should be sensational.

The production of "How Green was My Valley," by John Ford, assures that it will prove a great picture.

In addition, he mentions such powerful productions which are under way, including "Week End in Havana," starring Alice Faye, John Payne, Carmen Miranda and Cesar Romero, and "Remember the Day," with Claudette Colbert, John Payne, and "Light of Heart" (based on the Emlyn Williams stage hit).

Unquestionably, great pictures have recently been made for foreign appeal, which is borne out by the splendid results that now obtain, declares Mr. Wobber. Not only should these fine results continue, but they should be greatly increased through the pictures that are now in the making.

Imposing Star Power

During the past six months star power at 20th Century-Fox has been reinforced enormously. In addition to box-office stars already under contract, such as Tyrone Power, Alice Faye, Betty Grable, Don Ameche, Sonja Henie, Jack Oakie, Linda Darnell and Gene Tierney, it will be noticed that many big "names" have been borrowed from other companies.

Producers' Assignments

Production Chief Darryl Zanuck recently announced producers' assignments for the coming season.

Le Baron's first assignment, "Week End in Havana," will be followed by "A Straight Left," "Flight Surgeon" and "Miss Pilgrim's Progress."

"Charley's Aunt" Again

Hellinger will make "The Bowery Nightingale" with Alice Faye, "Moon Tide" with Jean Gabin, "Fifth Avenue," and others. Lubitsch has been scheduled for two immediate productions. William Perlberg is handling two particularly important specials, both of which have been started. They are "Charley's Aunt," with Jack Benny and Kay Francis, and "Remember the Day," with Claudette Colbert and John Payne. He will also produce "Benjamin Blake," with Tyrone Power starred, and "Coney Island."

In addition to "The Light of Heart," Robert Kane is preparing "My Gal Sal," which will feature Alice Faye.

"Wild Geese Calling"

Harry Joe Brown has been entrusted with "The Bucharest Ballerina Murders," with Loretta Young; "Song and Dance Man," with Jack Oakie; "Delayed Action," and "Wild Geese Calling," with Joan Bennett and Henry Fonda.

Nunnally Johnson's assignments include "Chicago," from Maurine Watkins' stage play, "The Night the World Shook," "Lazy Galahad" and "Venezuela."

Milton Sperling has "Stand Up and Cheer," "I Wake Up Screaming," and "Blind Man's House" on his list to produce.

SALFORD TAKES S.O. CENSUS

Leaf from Manchester's Book

Despite an appeal "not to follow blindly in Manchester's footsteps," Salford City Council last week (July 30) decided by 18 votes to 12 to apply for a Sunday opening order. Mention was made of the fact that at present thousands of Salford people on Sundays crossed the city boundary in order to patronise Manchester kinemas.

One member of the Council reported that on the afternoon of Sunday, July 13, the Council of Christian Congregations made a count of the attendances at ten Manchester kinemas. The total was 2,305, of whom 615 were children under the age of 16, 520 were between the ages of 16 and 21 and there were only 184 men in uniform. It was contended by some of the advocates of Sunday opening that the last-mentioned figure did not take into account that many soldiers when home on leave wore civilian clothing.

BIRMINGHAM C.T.B.F. FINANCE

"Len" Grice, hon. treasurer of the Birmingham and Midland Trade Benevolent Fund, informs the KINE. that a further £400 has just been invested in War Loan. This brings the fund's investments up to £9,700. Recent donations include a cheque for £200 from the Mayor of Walsall from his War Relief Fund, towards which local kinemas have organised special Sunday performances. Sunday opening recently instituted at Stourbridge has resulted in the committee receiving £25 from the charity fund.

"FIRST OF THE FEW" EXPERIMENTS

Aerial Thrills for Technicians

REALISTIC SOUND

A CONSIDERABLE amount of experimental work has been in progress over the past month for the forthcoming George King-Leslie Howard production, "First of the Few," which will go on the floor within the next two or three weeks.

For several of the sequences it is necessary to obtain highly realistic power diving and climbing sound tracks. With this in view arrangements were made with the Air Ministry to mount microphones on the top of a high pylon close to one of our aerodromes and for a Spitfire to carry out the climbing and diving close to the tower and an experimental track recorded.

This unit, under John Dennis, who will be responsible for the sound on the production, fixed the mikes and O.K.'d the take off.

Then, down came the 'plane in a vertical power dive with the prop screaming, straight for the tower, while Dennis at the mixer split his attention between the awe-inspiring sight of the diving 'plane and his volume meter. Still flat out, the Spitfire hurtled past the tiny platform, incredibly flattened out, and then, in the words of Dennis, "literally climbed up the side of the pylon, deafening him, rocking the tower bodily, and then it had gone and the screaming demon was but a speck in the blue." Down it came again, and this time almost lifted the two crouching figures off the platform.

It was an amazing exhibition of flying, for the judgment required was almost impossible to estimate. The resultant track has to be heard to be believed it's 100 per cent.

On an adjacent tower, Perinal, with his camera crew, emerged from this ordeal with some of the best power diving pictures ever obtained. In his words, the 'plane's wing-tip passed within inches of the tower top.

While they were recovering from this nervy job several squadrons of Hurricanes and Spitfires took off on a daylight sweep, and passing close by the pylons, gave both crews amazing pictures and sound tracks of fighter formations which will be used in the finished film.

Good work Perinal and Dennis; the picture will benefit by your nerve-shattering but thrilling experience.

Muir Matheson conducting the London Symphony Orchestra for 49th PARALLEL at Pinewood, with Dr. Vaughan Williams, Master of the King's Musick and Michael Powell, Director. Vaughan Williams has composed a Symphony for this picture which is being broadcast to all English-speaking nations.

"Hard Steel"

LOCAL CHILDREN ON SET

At Denham, on Friday, I found a round dozen of lively schoolchildren on Norman Walker's "Hard Steel" set of a Sheffield churchyard.

They were from Iver, and in charge of their teacher, who told me that the director regarded them as the real thing in naturalness; that they were enjoying a holiday task; and that the ordeal of hours of waiting since 9 a.m. would effectively dispel any of their screen-struck ambitions.

Walker's progress in this production has been free from any hold-ups. The Sheffield foundry footage has been beyond expectations. Sam Simmonds, assistant director on this expedition, told me of the zealous vigilance of the local police, who, acting on information, took instant steps to round up the unknown camera unit seen in action by local patriotic citizens.

Wilfrid Lawson was busy on sequences, and it was a great pleasure to renew acquaintance with leading lady Betty Stockfeld. John Stuart, Joan Kemp-Welch were also busy, with Claude Friese-Greene at the camera.—P. L. M.

M. of I. SHOOTING AT EDINBURGH

Directors and cameramen have been busy in Edinburgh and York railway stations in shooting scenes for a M. of I. film, still untitled, and technically known for the time being as "Production No. 135."

The film, which is a Strand production, is to show the transfer of sandwiches, etc., from a Salvation Army truck into the canteen on the London express, and deals generally with the provision of services for men in the Forces by the Salvation Army. Michael Gordon (director), Peter Price (assistant director) and Lionel Banes (cameraman) are in charge of the production.

NEW POLISH SUBJECT

Concanen's current production dealing with the activities of the Polish Merchant Service is steadily nearing completion and an announcement concerning the showing of this picture will be made shortly.

"HI GANG!"

Varnel Nearing Completion

The Gainsborough production of "Hi, Gang!" with Maurice Ostrer in charge of production, and Edward Black producing, is now nearing completion at Islington under Marcel Varnel's direction.

Shooting is now finished on the large set of Herod's Palace. For this sequence a crowd of coloured players was engaged and six beauties from the "Black Vanities" show accompanied Bebe Daniels in her Salome dance, with Wendy Toye acting as ballet mistress. Esme Percy played the Chamberlain.

Owing to restrictions in filming in defence areas, and the difficulty in finding a suitable location, Varnel will shoot scenes this week on a set built at Islington to represent the exterior of Amersham Castle. Felix Aylmer plays the rôle of Lord Amersham, with Bruce Graeme cast as his son. The scene shows the shattering of the century-old calm and dignity of an English feudel home by the arrival of broadcasting vans with Bebe Daniels, Vic Oliver and Ben Lyon.

Scenes to be shot on "Hi, Gang!" include the public-house home of Moore Marriott and Graham Moffatt and the dropping of Vic Oliver out of a Clipper and his rescue by fishing boats. Search is now being made for a location for scenes in the grounds and approaching lanes to the castle.

"PORTRAIT OF A BRITISH FOREMAN"

Balcon Unit in Cornwall

LOCATION work in Cornwall is being undertaken by the Balcon unit at work on "Portrait of a British Foreman," a screen story by J. B. Priestley which is based on an actual incident which occurred at the time of the French collapse.

The film is the second full-length production for which documentary expert Cavalcanti has acted as associate producer. Charles Frend is directing, and cast already signed are Tommy Trinder, as a British Tommy in France, and Gordon Cameron Jackson as his Scottish pal. Both are already in Cornwall.

Jackson, a fresh face to the screen, is a seventeen-year-old Glasgow lad, up till now a draughtsman in an aircraft factory. Previous acting experience has been confined to school theatricals and radio plays. Ealing engaged him after strong recommendation from several people in Glasgow who had been approached for suggestions regarding the casting of the important part of the Scottish soldier in the film.

The story concerns the adventures of the foreman of a British factory who goes to France to collect some important machinery which he fears will fall into the hands of the Nazis. He arrives in France when the Nazis are swarming over the country and, with the assistance of an American girl and two soldiers, gets the machinery on to a lorry. The adventures which befall them in their endeavours to get the machinery safely back to England form a moving and exciting story on a wide-scale canvas. The pitiful plight of the fleeing French refugees provides one of the many dramatic and poignant angles of a film which, it is anticipated, will possess great propaganda as well as entertainment value.

Technical credits: Production supervisor, John Croydon; unit manager, Hal Mason; location unit, R. Brantford, J. Lawton, N. Priggen; studio unit, J. Lawton, Muriel Cole, Mark Evans; camera, Wilkie Cooper; camera operators, Cecil Cooney, Gerald Gibbs; make-up, Tom Shenton; art director, Tom Morahan; hairdresser, Betty Baugh; sound recording, N. Page; continuity, Daphne Heathcoat.

Graham Moffatt, Moore Marriott, Vic Oliver, Ben Lyon and Bebe Daniels in a broadcasting scene from the new Gainsborough film HI GANG! which is nearing completion at Islington under Marcel Varnel's direction

RESEARCH EXPERT AT LIME GROVE

PROGRESS ON "THE YOUNG MR. PITT"

Additions to the cast of Twentieth Century's large-scale production, "The Young Mr. Pitt," starring Robert Donat, include Wilfrid Lawson in the prominent rôle of Napoleon, John Mills as William Wilberforce, who secured the Freedom of the Slaves, and Jean Cadell as Mrs. Sparry, Pitt's nurse. Robert Morley will play the part of Charles James Fox and Phyllis Calvert is to portray Eleanor. There are 123 speaking parts.

With a film whose broad sweep covers the loss of the American colonies to the victory of Trafalgar, minute attention to historical detail has not been neglected by Edward Black. Cyril Hughes Hartman, the historian, has been engaged as period adviser. He has taken to his new job with thoroughness.

Make-up and wardrobe have received birthdate charts of all historical characters, so that their appearances may be suitably altered as the period of the film proceeds. Another of Hartman's charts, for props and wardrobe, gives year and season of each scene from 1768 to 1805, so that floral decorations, scenic backings, costumes, will correspond.

Continued from page 3

FILMS REGISTERED IN THE YEAR ENDED MARCH 31, 1941

I.—LONG FILMS.

1. *British Long Films.*

Registration.	No. of Films.	Registered Length.	Renters' Quota Length.
Exhibitors' quota only..	23	115,838	
Renters' quota (single)..	20	142,103	142,103
.. (double)	19*	150,654	277,392
.. .. (treble)..	3	24,866	73,988
Totals	65	433,151	493,583

* Includes one film which counts as single under Section 3 of the Act, and two films which count as single under Regulation 3 of the Defence (Cinematograph Quotas) Regulations, 1940.

2. *Foreign Long Films.*

No. of Films.			Registered length (feet).		
Renters' Quota.	Exempt under Section 4.	Total.	Renters' Quota.	Exempt under Section 4.	Total.
393	7	400	2,716,382	59,511	2,775,893

II. SHORT FILMS.

1. *British Short Films.*

Registration.	No. of Films.	Registered Length.	Renters' Quota Length.
Exhibitors' quota only..	38	38,279	—
Renters' quota	192	224,728	224,728
Total	230	263,007	224,728

2. *Foreign Short Films.*

No. of Films.	Registered (and Renters' Quota) Length.
373	387,005

III.—SUMMARY OF RENTERS' QUOTA PARTICULARS.

	Renters' quota Length.				Statutory Minimum Percentage.
	British.	Foreign.	Total.	British Percentage.	
Long films ..	493,583	2,716,382	3,209,965	15.38	22½
Short films ..	224,728	387,005	611,733	36.74	17½

Exhibitors' returns for the year 1939-40 are the subject of an analysis on page 3.

INJUNCTION SOUGHT FOR FILM TITLE

"This Man is Dangerous"

A motion on behalf of Peter Cheyney, the novelist, for an interim injunction against Rialto Productions, Ltd., came before Mr. Justice Bennett in the Chancery Division on Thursday last.

Gilbert Beyfus, K.C., for Mr. Cheyney, said he was seeking to restrain the defendants from letting, exhibiting or procuring the exhibition of a film under the title "This Man Is Dangerous," or from passing off the film as a screen version of his novel of that name.

J. V. Nesbitt, for the defendants, asked for time to answer the evidence. He said he was unable to give any undertaking meanwhile with respect to this country as the film had been released generally.

Mr. Beyfus then moved *ex parte*. He said that Mr. Cheyney had attained a considerable reputation as a writer of thrillers and one of his most successful novels was called "This Man Is Dangerous." The defendants had made a film which was an adaptation of a book, by John Victor Turner, who also wrote thrillers under the *nom de plume* of David Hume, called "They Called Him Death." Mr. Turner had behaved with the greatest propriety and as soon as he heard that the defendants were calling the film "This Man Is Dangerous" he protested strongly and warned them that he thought it would certainly lead to trouble.

His lordship said the evidence showed that Mr. Cheyney knew of the facts in May and he did not think it was a matter for an *ex parte* injunction.

On Mr. Nesbitt giving an undertaking in the terms of the notice of motion with respect to the United States, South America, the British Dominions (except the Free State) and the British Colonies, the motion stood over to August 13.

19-YEAR-OLD MANAGER

Fraudulent Conversion of Kinema Concert Proceeds

Leonard Lozman, 19-year-old manager of the Lyceum, Moldgreen, who fraudulently converted to his own use £39, the proceeds of an A.R.P. concert, was bound over for 12 months at Huddersfield Quarter Sessions on July 28.

Lozman, who pleaded guilty, admitted embezzling £38 15s. belonging to his employers, and also asked for a charge of embezzling £21 12s. to be taken into account.

On June 13 a cashier entered the night's takings of £38 15s. and took the book and money to Lozman. The money was not paid into the bank. Five days later, when the books were examined, accused first said the money was in the safe, but later admitted having used it to pay a personal debt.

In court, accused offered to repay the money weekly, and said that he had a similar job to go to in Cornwall.

MOVIETONE IN SYRIA

This week Britis:. Movietone News highlight their reel with vivid and varied pictures of the ending of hostilities in Syria, the British reaching Palmyra, troops searching for snipers, important military figures, such as General de Verdillac, second in command to General Dentz, and General Sir Henry Maitland Wilson at conferences, the writing of the dramatic words Cease Fire are among a few of the interesting scenes.

Some of the most spectacular action pictures yet seen are included.

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STUDIO TRICKS ON THE SCREEN

BUILDING A REVOLVING MOUNTAIN

THE realistic presentation on the screen of scenes has become so perfect that few people in a kinema audience have any misgiving that they are witnessing the happy deceits of the camera. Not so long ago camera crews were dispatched over great distances to secure backgrounds; to-day realistic backgrounds are built in the studio in a very remarkable manner

In the *American Cinematographer* an article entitled "The Mountain Comes to Mohammed," Sol Polito, a Hollywood technician, gives striking instances of how the ingenuity of the studio carpenter and artist overcome difficulties.

The beginning of this trend, he declares, began with the building of the entire deck and upper walls of a seventeenth-century sailing-ship in the Warner studios for "Captain Blood," on what was then one of the world's largest stages.

Big Ships in Conflict

This wonder was eclipsed last year when "The Sea Hawk" was made. The largest marine stage ever built anywhere was set up covering over two acres of ground, measuring 160 feet in width by 270 feet in length, with a clear height of 85 feet from floor to roof girders. The sunken floor of the stage provided a huge tank capable of holding a million gallons of water.

On this lot two virtually complete sailing ships were built; one 135 feet long with masts 65 feet high, the other 165 feet in length with a weight of 142 tons. Both were mounted on hydraulic rockers to allow for pitching and rolling, the smaller craft being placed on diagonally-set rails to allow of her being brought alongside the other. A cyclorama backing provided sky and wave-ripple illusions. The set was used later for "The Sea Wolf."

Moving Mountains

But ships are perhaps simple problems beside that of moving mountains. Mohammed might have gone to the mountains in Tennessee, say, for scenes in "Sergeant York," but it was estimated to be cheaper to bring the mountain to Mohammed. The ultimate saving was probably 25,000 dollars in cash and many days in time.

So a set was built covering an area of 135 by 200 feet with rocks and hills and streams, pine, oak and cedar trees and a sloping hillside field with an 18-in. layer of natural earth to allow for ploughing.

A revolving top was provided to this remarkable erection. It was mounted on a circular turntable 35 feet in diameter, having a weight of 60 tons. This allowed the cameras to secure different angle shots. Other erections, mounted on castors, of peaks and cliffs were made and wheeled into position as required. A cyclorama backing was also provided for this.

Independent of Weather

A further advantage of making this set in the studio was that by manipulating lights one could shoot evening scenes in the morning and be entirely independent of natural daylight lighting.

Again, whereas in out-of-doors location shots one has to wait for rain if a widespread storm is needed, rain could be had at call on tap.

On the whole, it may be said that the artificial outdoes the real in ease of working, while the kinemagoer is unaware of any artificiality whatever.

PERMITS FOR KINEMA PLANT

Additions to Schedule

Under a Statutory Order published last week (S.R. and O. 1063), the following kinema equipment is scheduled as requiring permits for manufacture and sale.

The equipment so scheduled includes :—

53. Electrical machinery and plant, the following: Generators (including control equipment) of more than 25 kw.; heavy and medium switchgear (rated at 500 amperes/660 volts or more); motors (including control equipment) of more than 50 h.p.; rectifiers of more than 40 kw.; rotary converters and rotary transformers of more than 40 kw.; static condensers for power factor correction of more than 40 k.v.a.; transformers (other than rotary) of more than 40 k.v.a.

The Observation Window

Projectionists in the R.A.F.

WANT ADS. ON THE SCREEN

Replacement Problems in U.S.

REFERRING to a recent statement in the IDEAL KINEMA about the eligibility of projectionists now serving with the R.A.F. for posts in their own profession in the kinema branch of that service, further touch has been made with the Air Ministry with the aim of making the position quite clear. The section is already formed, but is in process of expansion, and this means that a certain number of efficient operators will be required. No question of age, or whether they are single or married will arise, the only points being that they are already in the R.A.F. and are qualified men—chiefs or seconds in civilian life. Their applications would have to be made through their own commanding officer, and should be forwarded to P.R. 1, Air Ministry, Whitehall. Consideration will be given to all applications, except in the case of men who are definitely members of air crews.

THE proposals made by R. F. Scott, general manager of the Forum, Liverpool, which appeared in last week's KINE, that kinemas should advertise their staff needs on their own screens and pool results were rejected when placed before North Western C.E.A. branch members at their July meeting, as impracticable.

IT is just one of these occasions where impracticability is made effective by unwillingness to experiment, and possibly by the suspicion that some benefit might accrue to another theatre. Meanwhile R. F. Scott reports that he has put his plan in operation at the Forum, and has largely restaffed the theatre by this means.

NOT only in stereoscopy, as recounted in another column, but in the design of cameras, both still and moving picture, Russia has been moving ahead during recent years, and news comes that an improved form of camera on the Leica model has been perfected by Russian precision engineers, mainly with an eye to export now that the markets of the world are mainly closed to German product.

RUSSIA is not the only country to attempt to profit by Germany's greatly restricted market. America has had its models well before its public for some time, and another country has a model as yet not in factory production, which embodies a principle which will revolutionise the small camera from the user's point of view, so I am told. Patents are taken out and the possibilities of entering the market with a low-priced camera of superior achievement are great.

THE parts-replacement difficulties which have bothered British kinema proprietors since the war began are beginning to be felt in the States as America comes in more solidly to make aid more effective for our war effort. Indeed, the warning is given in an American technical paper that theatres in which no precautions have been taken to cover supplies for the future may be obliged to close down.

THE U.S. Office of Production Management has stated that next year there will be no aluminium available for civilian needs; this is held to threaten the electrolytic condenser as well as other articles. Lenses are on the priority list in the States for Government work, and so are mirrors used for projection. Similarly, hard steel brass and bronze are priority metals.

J. BENSON.

THIS WEEK'S PROJECTION ROOM

Western Electric Mirrophonic is the sound system installed in the Beacon, Smethwick, the projection room of which is shown above

POOL CARBONS

STEREOSCOPIC RESEARCH IN RUSSIA

WIRE GRID METHOD OF RECEPTION

ENCOURAGEMENT of scientific research by the Soviet government during the past twenty years has resulted in a number of inventions being developed in Russian State workshops and laboratories in a manner unsuspected by those who have been unfamiliar with the Russian language and have not thus been able to learn of them from Russian technical magazines

Photography has had a number of devotees, and the moving picture has engaged the attention of many students. Thus, it was to be expected that the lure of three-dimensional kinematography would draw research workers to develop methods the principle of which is familiar to both English and American workers. The most advanced of these is the result of experiments by S. Ivanov, who describes his scheme in the American *International Projectionist*.

Mirror on the Camera

On the taking side, a device which is translated as a stereo-nozzle, consisting of two mirrors connected by a hinge and placed at an angle approaching 180 degrees to each other, is placed in front of the objective lens of the kine-camera. These mirrors divide the one image into two, and these are recorded on the film side by side.

A similar mirror is fixed at the aperture of the projector which enables it to effect reflections of the image being projected from the double picture on the film. These are then thrown on to a special screen which is in the form of a grid of radiating wires and which is placed before the white screen proper.

The Grid Scheme

Through this grid the images taken for the right and left eyes are projected on to the screen. The rays of light issuing from the one image are partly, on reaching the grid, arrested by the opaque wires, the other rays passing through the transparent openings on to the screen of white behind as narrow lines. Similarly, the rays from the other image, so it is claimed, are similarly arrested and transmitted, with the difference that those portions of the picture arrested in the one image are passed through in the other image, and the opposite treatment being accorded to the portions which were allowed to pass in the other.

The screen itself as it catches the light without a picture shows itself in "halo" or "rising sun" formation, the two images when shown on the screen appearing like a picture upon an open fan, each "spoke" of which is an element meant for viewing the left or right eye.

Naturally, with so great an amount of metal, the screen is a massive and weighty affair, with 30,000 strands of copper wire totalling about 93 miles and of a weight of six tons. The wires are so fine and so close together that they cannot be distinguished as separate at a distance of 30 ft.

A Fixed Viewpoint

Despite all this research and labour, the method suffers from the defect inherent in all attempts to find stereoscopy by means of a special screen that the spectator has to keep his head in a special position all the time he is viewing the picture. A slight inclination to right or left and the picture is lost, the patron having to readjust his vision to the fresh viewpoint. The inventor declares that he has worked in theory a method of getting rid of this defect, and experiments are proceeding to apply this practically.

No special spectacles are required for viewing this form of picture, and it is claimed that when the viewer is witnessing a film the action appears to be launched into the auditorium after the manner of the pictures seen through anaglyph glasses.

COMPTON ACTIVITIES

"Jimmy" Taylor, of the John Compton Organ Co., gave me an hour of his valuable time last week in chatting of organ matters in general and taking me round the works, not now devoted solely to organ building, but to important Government work also.

New works are in full production in Hayes and Acton, and also in Cheltenham, where J. Broad, now happily nearly recovered from his long and serious illness, is now controlling.

Conducted by THE SHOWMAN

SHOWMANSHIP

A Feature Run under the Auspices of the "Kine." Company of Showmen

THERE is evidence that exhibitors in these hard times are growing to realise more clearly the value that co-operation with this section of the KINE. can effect. A manager who has secured well-earned promotion told a KINE. representative that he considered it to be due in some measure to the reports of his publicity drives. The old parable about hiding one's light under a bushel applies in this Trade at least as much as in any other, and the showman who does not let the world know what he is doing may be an excellent advertiser for his hall but a poor one for himself, which seems nonsense.

Worthing Falls Down on Shaw

FOLLOWING his policy of "somewhat different" publicity, Gerald Masters introduced a novel contest for patrons in connection with his screening of "Major Barbara" at Worthing Odeon. This took the form of a quotations quiz, in which 12 short excerpts from ten of Bernard Shaw's plays were set out on the entry form, and competitors had to name the play and the character appertaining to each.

Mr. Masters considered this would appeal particularly to his matinée audiences, largely drawn from the intelligentsia of Worthing, but apparently the sayings of Shaw (unlike those of Shakespeare) are by no means familiar as household words, and consequently the entries were not numerous. The publicity purpose, however, was admirably fulfilled, judging from the comments and enquiries reaching the Odeon office, and "Major Barbara" played to wonderful houses throughout the run.

A Double Appeal

THE "avoid travelling" appeal to the public by the Ministry of Transport was pressed home by Manager E. P. Hills, of the Princess (Emery), Peterborough, who, in addition to emphasising the national aspect of the need for restricting travel facilities, employed it as a text for his exploitation of "Spring Parade" (General Films). Mr. Hills designed two posters on the general lines of the Ministry's announcement issued during the Bank Holiday period, but amended the wording to boost his theatre's holiday attraction. The wording was as follows:—

MONDAY, AUGUST 4
If you're taking the day off
STAY PUT
Don't Create Traffic Problems
Don't Waste Petrol
Have a Rest, and let your rest be at the PRINCESS with DEANNA DURBIN in
"SPRING PARADE"
You'll feel all the better for it
Please avoid travelling this Bank Holiday

They Can't Hide Park

A GRAND show in aid of the R.A.O.C. and the Middlesex County Welfare Funds was put on by Allen Fryer at the Ritz, Howes Road, lent by A.B.C. The "Bits and Pieces" Concert Party and Broadcasting Orchestra, under the leadership of sprightly Phil Park, was augmented by the attendance of four guest artistes—Judy Campbell, Jack Train, Erikson and Peter Brough, and the two performances were honoured by the attendance of no fewer than four of London's Mayors (those of Edmonton, Wood Green, Southgate and Hornsey), which is thought to be a record for an affair of this kind. Despite "outdoor" weather, two good houses were attracted and the funds of the Troops' Welfare Organisation doubtless benefited substantially. Besides Phil Park, the party includes Eugene Pini, whose tango orchestra was once familiar on the air, and a number of professional musicians from such well-known dance bands as Geraldo's and Jack Jackson's, and production was in the capable hands of 2nd/Lieut. E. C. Hurry, former manager of the Edmonton Regal. The show ended with an impressive patriotic scena in which the combined musical efforts of the company were supported by Allen Fryer himself at the organ. Home Guards took the place of usherettes for the day and sold programmes, into which the now-famous V sign was cunningly introduced.

KINE. Ads. as Exploitation

A SIMPLE but effective display to exploit "Hudson Bay" (20th-Fox) was carried out by Reynolds Roberts recently with the aid of the KINE. Using full pages of the stars and scenes from the KINE. against a blue-paper background he arranged an attractive show in the entrance to the café. Suitable wording to attract attention and times of showing were also inserted in the display, which did not fail to catch the eye of the café customer. This is not the first time Reynolds Roberts has made good use of pages from the KINE.

Grim and Gay

WHILE on holiday relief at the Odeon, Folkestone, G. Sanderson put out a macabre stunt for "The Ghost of St. Michael's" (A.B.F.D.), which, notwithstanding its apparent grimness, obviously attracted patrons to the theatre. One week prior to play date Mr. Sanderson obtained, after considerable search, the loan of a skeleton. This he dressed in a cap and gown lent by the headmaster of the local college and erected it in the vestibule by the side of a blackboard which was covered with cuttings and advertisements from the KINE. The skeleton provided a great deal of amusement and became known among patrons as "Jimmy."

Since then Mr. Sanderson has been appointed to the managership of the Odeon, Herne Bay, in succession to A. E. Brown, who has been called up.

A skeleton attired in cap and gown was employed at the Odeon, Folkestone, to publicise THE GHOST OF ST. MICHAEL'S (A.B.F.D.)

Nice Girls Boost "Nice Girl"

ENLISTMENT of the services of the Women's League of Health and Beauty was secured by J. Alexander, manager of the Odeon, Redhill, Surrey, to exploit "Nice Girl" (G.F.D.), played at the theatre last week.

On the Friday evening prior to exhibition the normal series of military nights was suspended and the Women's League of Health and Beauty gave a display on the stage. All the members taking part were local girls and the display proved extremely popular with the audience, beside giving a useful boost to the League, which is at present attempting to revive enthusiasm after a temporary abandonment.

Advance publicity for the display was obtained by teaser double-crowns, and the display was preceded by an introduction from the stage which included a tactful reference to the film.

Further exploitation of the film hinged on a Deanna Durbin number (sung in the film) entitled "Thank You, America," the aptness of the title being made full use of with streamers and posters carrying both the Union Jack and the Stars and Stripes, the large circle lounge window overlooking the canopy being used for cut-out pastings of the heads of the stars and flags of both countries.

The campaign was rounded off by a tie-up with the local music store, which placed a whole window at the disposal of the theatre in return for a pictorial poster plugging the Durbin numbers.

Reciprocity

FROM Ken Rowland, now at Morden Odeon after 18 months in London's East End, comes a cheery note reporting bumper business. His account of what he did to celebrate Independence Day on July 4 sounds as if the whole building was virtually one vast star and stripe. He borrowed genuine "Old Glories" from the U.S.A. Embassy and wrapped the front of the building in them; he put out a huge banner with the message: "America, we salute you! Tanks a million!"; he had more flags on the stage and in the foyer, and he played Beethoven's Fifth Symphony over the non-sync. as a "sound" support for the ...—signs around the house. Altogether an energetic and lively effort which went down well.

In the Heart of the Empire

THE Eros, Piccadilly, affords little scope for showmanship, yet despite its narrow entrance and limited space John Mackinnon has effected a spectacular display by borrowing a couple of life-sized figures from Austin Reed, dressing them as John Bull and Uncle Sam respectively and placing them one on either side of the doorway. Combined with apt captions, enlarged stills from the M. of I. and a frame of Press cuttings relating to "Crisis in the Atlantic," this progressive little news theatre is now the bright spot of the Circus.

Recruiting for Victory

V'S everywhere on the frontage of the Carlton, Tue Brook, Liverpool, gave a great impetus to the Victory campaign in that part of the city. Inspiration was provided by "The Flight Command." A. Russell, the manager, arranged for the fixing of a huge V on the top of the building, whilst on the front elevation walls down to the veranda level there were flags and bunting all displayed to accentuate the symbol.

R.A.F. posters adorned the front of the house, and R.A.F. officers addressed the audiences within on how they could best further the country's war effort. They appealed for recruits for the R.A.F. and the W.A.A.F.s.

An Oldster Shows the Way

ALL bill matter, including a wide coverage on the hoardings, put out by Percy Whiteley, in charge of the Lyceum, Hulme, Manchester, were overprinted in red with a huge V with the morse symbol printed beneath the announcement. I am told that Percy beat all his fellow exhibitors to the punch with this timely bit of showmanship. Incidentally, Mr. Whiteley is one of the oldest showmen with years of experience in the Manchester district. His father and family were pioneers of the film in the North-west area, and I anticipate he has other bits of showmanship up his sleeve which, when produced, will give the younger managers something to think about.

FOR SEPT. 8 RELEASES

Compiled by A. W. Owen

"ATLANTIC FERRY"
(Warner)

CERT. U. 9682 ft. Reg. No. Br.Tr.4185. Reviewed in KINE. June 19, 1941.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Michael Redgrave, Valerie Hobson, Griffith Jones.
ATMOSPHERE.—Spectacular British maritime melodrama telling of the inauguration of the first regular steamship service between England and America. Early sequences deal with the horrors of the old "coffin" ship days.
ORGAN.—"Fingal's Cave" Overture, Mendelssohn (Hawkes), excerpts, with adaptation from the orchestral piano-conductor copy.
NON-SYNC.—As organ, recorded on H.M.V. D.1299 by the B.B.C. Symphony Orchestra.

"THE GREAT AMERICAN BROADCAST"
(20th Century-Fox)

CERT. U. 8,223 ft. Reg. No. F.4284. Reviewed in KINE. July 17, 1941.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Alice Faye, Jack Oakie, John Payne.
ATMOSPHERE.—Cavalcade musical comedy-drama, a sequel to "Tin-Pan Alley," recording through song and spectacle the birth and phenomenal growth of broadcasting in America.
ORGAN.—"Americana" Suite, Thurban (Hawkes), with adaptation from the piano-solo copy only.
NON-SYNC.—As organ, recorded on H.M.V. C.2335 by the band of His Majesty's Coldstream Guards.

"THE ROUND-UP"
(Paramount)

CERT. A. 7,964 ft. Reg. No. F.4111. Reviewed in KINE. May 29, 1941.
PUBLICITY.—One 12-sheet, one 6-sheet.
STARS.—Patricia Morrison, Richard Dix, Preston Foster.
ATMOSPHERE.—Outdoor marital melodrama, set in the early 1900 period, with a "tangled lives" theme. Opening sequences are ranch wedding festivities.
ORGAN.—"Woodland Pictures" Suite, Fletcher (Hawkes), No. 3 only, with adaptation from the orchestral piano-conductor copy.
NON-SYNC.—As organ, recorded on Boosey-Hawkes B.H. 1909 by the Regent Concert Orchestra.

"MY LIFE IS YOURS"
(M-G-M)

CERT. A. 7,024 ft. Reg. No. F.4278. Reviewed in KINE. July 24, 1941.
PUBLICITY.—One 48-sheet, one 12-sheet, one 6-sheet.
STARS.—Lew Ayres, Lionel Barrymore, Laraine Day.
ATMOSPHERE.—Romantic comedy-melodrama, the latest of the Dr. Kildare series, in which a young practitioner saves a girl's life only to let himself in for a serious damages suit.
ORGAN.—"My Life Belongs to You," from "Dancing years," Ivor Novello (Chappell), with adaptation from the vocal-piano copy.
NON-SYNC.—"Dancing Years" Selection (first side of disc), recorded on H.M.V. C.3097 by Drury Lane Theatre orchestra, or as organ, recorded on H.M.V. B.8891 (duet, Mary Ellis and Dunstan Hart, with Ivor Novello at the piano).

"THE SIGN OF THE WOLF"
(Pathé)

CERT. U. 5,536 ft. Reg. No. F.4247. Reviewed in KINE. July 3, 1941.
PUBLICITY.—One 12-sheet, one 6-sheet.
STARS.—Michael Whalen, Grace Bradley, Mantan Moreland.
ATMOSPHERE.—Romantic melodrama, with a canine interest and outdoor settings, based on Jack London's story.
ORGAN.—"The Wolf," old English son (Boosey), with adaptation from the vocal-piano copy and synchronisation with record as detailed below for non-sync.
NON-SYNC.—As organ, recorded on Columbia D.X.460 by Norman Allan.

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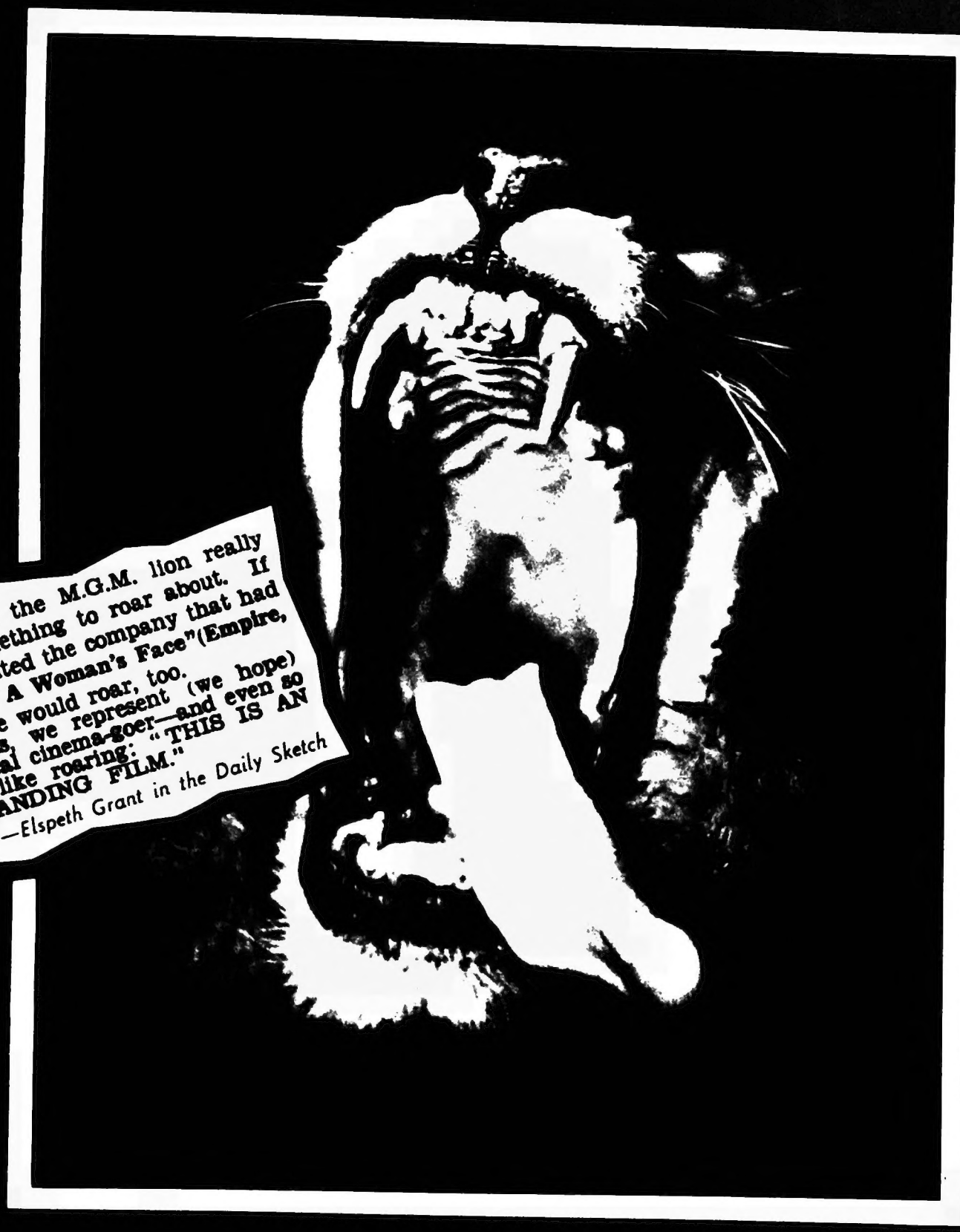
Kine WEEKLY

FILM STOCK: ECONOMY IMPOSSIBLE

See page 3



THIS week the M.G.M. lion really has something to roar about. If we represented the company that had produced "A Woman's Face"(Empire, Friday) we would roar, too.
As it is, we represent (we hope) the critical cinema-goer—and even so we feel like roaring: "THIS IS AN OUTSTANDING FILM."
—Elspeth Grant in the Daily Sketch

OKAY, ELSPETH—
(AND ALL YOU OTHER NATIONAL NEWSPAPER CRITICS)
WE'RE ROARING!
AND SO IS THE 3,500-SEAT EMPIRE FOR
A SECOND GREAT WEEK!

Leo roars again on page 26

KINEMATOGRAPH WEEKLY, Classified Advertisements

Classified Advertisements are not inserted unless prepaid

Scale of Charges relating to Classified Advertisements

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12 words (or less), per insertion 2s., and 2d. for every additional word.

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13 " " " 10
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Advertisers using Box Numbers are particularly requested to return any testimonials, photographs, etc., they may receive from unsuccessful enquirers when stamped envelope is supplied

SITUATIONS VACANT

WANTED, first-class Electrician-Operator.—Apply immediately, Regal, Minehead.

WANTED, capable and experienced House Manager for Cornish kinema; permanent position to right man.—Write, stating wages, when available, photo (which will be returned), Cinemas, 51, Victoria Street, Paignton.

LEADING Sound Equipment company requires Assistant to Sales Manager; applicant must be over military age or exempt; must possess car and be prepared travel any part British Isles; experience similar work desirable, but not essential.—Full particulars to N., Box 883, Kinematograph Weekly.

WANTED, Operator, First, Second, Third or learner; man or woman; must be exempt; permanency to the right person; Western Electric Mirrophonic.—Give full particulars age, experience, where last employed, reason for leaving, and wages required, to C. A. Seebold, Rivoli, Worthing.

SITUATIONS WANTED

MANAGER (exempt), experienced all duties, competent technically, desires reasonable position, London or South.—P., Box 885, Kinematograph Weekly.

MANAGER desires change; age 40; exempt; over 20 years' managerial and technical experience.—O., Box 884, Kinematograph Weekly.

MANAGER (46), RELINQUISHING MANAGEMENT (AT OWN REQUEST) OF MIDLANDS INDEPENDENT HALL, SEEKS SIMILAR POSITION; SMALL NON-COMBINE HALL PREFERRED; HIGHEST CREDENTIALS.—L., BOX 881, KINEMATOGRAPH WEEKLY.

MANAGER (over military age) seeks change outside London; over 25 years' working knowledge of the trade; fully conversant all branches circuit and independent routine; now open for any managerial proposition that calls for live-wire showmanship.—M., Box 882, Kinematograph Weekly.

CHIEF, age 40; Yorkshire, Durham or Teesside; state salary.—S., Box 888, Kinematograph Weekly.

SITUATIONS WANTED (cont.)

CHIEF Operator-Electrician, long experience, desires permanency; W.E., RCA, B.T.H., any plant all repairs; excellent references; anywhere; £4 10s.—Chief, Q., Box 886 Kinematograph Weekly.

EXPERIENCED Chief Operator desires position, modern hall; W.E., B.T.H., rectifiers, Plenum; excellent references; salary, £5.—Operator, 18, Ritches Road, Harringay.

FOR SALE AND WANTED

WANTED, in good condition, Vacuum Cleaner for kinema work.—Full particulars, Ritz Cinema, Cranfield, Bletchley, Bucks.

TWO-MANUAL electrically driven Organ by Harrison and Harrison, fitted for mechanical playing if required, for sale.—Apply, Woolley and Wallis, Land Agents, Salisbury.

WANTED, three or four 500-w. Baby Spots, Mole Richardson or G.E.C. Fresnel type, lens and stands.—Hughes, 9, Branksome House, Castle Court, Cardiff.

WANTED, pair H.I. Automatic Feed Arcs, A.C. or D.C., Strong or Ross preferred.—Price and full particulars to Eskay, Ltd., Commerce Chambers, Elite Buildings, Nottingham.

WANTED, two Kalee H.M.I. Arc Lamps, Auto Feed or Magnarcs.—R., Box 887, Kinematograph Weekly.

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TECHNICAL BOOKS

MOTION PICTURE PHOTOGRAPHY. By Carl L. Gregory, F.R.P.S. (Obtained to order only.) (1937.) Price 31s. 6d. post free from Odhams Press Ltd., Technical Book Department, 85/93, Long Acre, London, W.C.2.

MODERN THEATRES AND CINEMAS. By P. Morton Shand. Comprising an able and brilliantly written survey of modern design, its achievements and follies. Profusely illustrated. 15s. 9d. post free from Odhams Press Ltd., Technical Book Department, 85/93, Long Acre, London, W.C.2.

STAGE LIGHTING: PRINCIPLES AND PRACTICE. By C. H. Ridge and F. S. Aldred, with an Introduction by HERBERT M. PRENTICE. The treatment of stage lighting in this book is essentially practical, but the artistic side is always prominent. It ranges from technical consideration of apparatus, including the most modern type of Colour Organ, to a scientific study of colour blending and the subtle aid that appropriate lighting gives to the interpretation of a play. For both professional and amateur electricians the book is an invaluable guide. Price 8s. post free from Odhams Press, Ltd., Technical Book Department, 85/93, Long Acre, London, W.C.2.

SUCCESSFUL FILM WRITING. By Seton Margrave. This book enables anyone writing a film story to know what to aim at and in what form to cast his ideas. Mr. Margrave gives a practical demonstration of film writing by showing the evolution of "The Ghost Goes West" from a short story to the finished shooting script complete with frame measurements and technical instructions actually used in the production of the picture. Only in this detailed and practical survey can the intending film writer discover exactly how to set about his task. With four illustrations. (1937.) Price 6s. 4d. post free from Odhams Press Ltd., Technical Book Department, 85/93, Long Acre, London, W.C.2.

THE THEATRE AND MOTION PICTURES. The articles contained in this book, which comprise a selection from the New Edition of the Encyclopædia Britannica, give a comprehensive survey of the Architecture of the Theatre, Production and Direction, Make-up, Stage Design, Costume Design, Acting, Sound Motion Pictures, and a great deal of interesting information regarding Motion Pictures. (1935.) Price 16s. post free from Odhams Press Ltd., Technical Book Department, 85/93, Long Acre, London, W.C.2.

BOOKS ON SOUND

SOUND MOTION PICTURES, RECORDING AND REPRODUCING, by James R. Cameron. Third Edition, thoroughly revised and brought up to date. The most comprehensive book on the subject. 414 pages, copiously illustrated with photographs and diagrams. (Autumn, 1939.) Price £1 18s. post free from Odhams Press Ltd., Technical Book Department, 85/93, Long Acre, London, W.C.2.

PROJECTING SOUND PICTURES. By Arthur Nadell. A Practical Text Book for Projectionists and Managers. First Edition. (1932.) Price 5s. post free from Odhams Press Ltd., Technical Book Department, 85/93, Long Acre, London, W.C.2.

TALKING PICTURES. By Bernard Brown, B.Sc. Contains full details of production and projection of talking films and the installation of plant; correct advice for the operator and manager, and authoritative information on studio and theatre acoustics. Second Edition. (1932.) Price 12s. 6d. post free from Odhams Press Ltd., Technical Book Department, 85/93, Long Acre, London, W.C.2.

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FORTHCOMING TRADE SHOWS

LONDON

Date.	Time.	Place.	Title of Film.	Shown by.	Stars.	Cert.
Mon., Aug. 11	2.30 p.m.	Phœnix	Lady from Louisiana	British Lion	John Wayne	—
Tues., " 12	11 a.m.	Phœnix	Country Fair	British Lion	June Clyde	—
" " 12	2.30 p.m.	Phœnix	Rookies on Parade	British Lion	Bob Crosby	—
Wed., " 13	11 a.m.	Phœnix	False Witness	British Lion	The Weaver Bros.	—
" " 13	2.30 p.m.	Phœnix	Mr. District Attorney	British Lion	Dennis O'Keefe	—
Thur., " 14	10.30 a.m.	Phœnix	Riding on a Rainbow	British Lion	Gene Autrey	—
" " 14	10.30 a.m.	Phœnix	Young Bill Hickok	British Lion	Roy Rogers	—
Tues., " 19	11 a.m.	Phœnix	Knockout	Warner	———	—
" " 19	2.30 p.m.	Phœnix	Santa Fe Trail	Warner	———	—
Wed., " 20	11 a.m.	Phœnix	Kisses for Breakfast	Warner	———	—
" " 20	2.30 p.m.	Phœnix	Flight from Destiny	Warner	———	—

BIRMINGHAM

Fri., Aug. 8	10.30 a.m.	Forum	Tumbledown Ranch in Arizona	Pathe	Ray Corrigan	U
Tues., " 12	10.30 a.m.	West End	The Golden Hour	United Artists	James Stewart	U
" " 12	10.30 a.m.	Forum	One Night in Lisbon	Paramount	Madeleine Carroll	A
Wed., " 13	10.30 a.m.	West End	Cottage to Let	G.F.D.	Leslie Banks	—

CARDIFF

Fri., Aug. 8	10.45 a.m.	Olympia	South of Suez	Warner	George Brent	A
" " 8	11 a.m.	Park Hall	Tumbledown Ranch in Arizona	Pathe	Ray Corrigan	U
" " 8	11 a.m.	Odeon	Grandad Rudd	Renown	Bert Bailey	U
Tues., " 12	10.45 a.m.	Park Hall	The Cowboy and the Blonde	20th Century-Fox	Mary Beth Hughes	U
" " 12	10.45 a.m.	Empire	Cottage to Let	G.F.D.	Leslie Banks	—

GLASGOW

Fri., Aug. 8	10.45 a.m.	Picture House	The Golden Hour	United Artists	James Stewart	U
Tues., " 12	10.45 a.m.	Picture House	Cottage to Let	G.F.D.	Leslie Banks	—
Wed., " 13	11 a.m.	Paramount	Grandad Rudd	Renown	Bert Bailey	U

LEEDS

Tues., Aug. 12	10.45 a.m.	Ritz	Lady from Louisiana	British Lion	John Wayne	A
" " 12	10.45 a.m.	Scala	Cottage to Let	G.F.D.	Leslie Banks	—
Wed., " 13	10.45 a.m.	Odeon	Jeannie	G.F.D.	Michael Redgrave	—
" " 13	10.45 a.m.	Scala	The Golden Hour	United Artists	James Stewart	U
" " 13	10.45 a.m.	Tower	One Night in Lisbon	Paramount	Madeleine Carroll	A

LIVERPOOL

Fri., Aug. 8	11 a.m.	Scala	Emergency Landing	Pathe	Forrest Tucker	U
Tues., " 12	10.45 a.m.	Trocadero	Cottage to Let	G.F.D.	Leslie Banks	—
Wed., " 13	10.45 a.m.	Trocadero	The Golden Hour	United Artists	James Stewart	U
Thur., " 14	10.45 a.m.	Majestic	Lady from Louisiana	British Lion	John Wayne	A

MANCHESTER

Tues., Aug. 12	10.45 a.m.	Theatre Royal	The Camels Are Coming	Ben C. Gibbs	Claude Hulbert	—
" " 12	11 a.m.	Odeon	Grandad Rudd	Renown	Bert Bailey	U
" " 12	10.45 a.m.	Picture House	One Night in Lisbon	Paramount	Madeleine Carroll	A
" " 12	10.45 a.m.	Gaumont	Cottage to Let	G.F.D.	Leslie Banks	—

NEWCASTLE

Tues., Aug. 12	11 a.m.	Odeon	Grandad Rudd	Renown	Bert Bailey	U
" " 12	10.45 a.m.	Queen's	Cottage to Let	G.F.D.	Leslie Banks	—
Wed., " 13	10.30 a.m.	Essoldo	One Night in Lisbon	Paramount	Madeleine Carroll	A

NOTTINGHAM

Fri., Aug. 8	10.30 a.m.	Ritz	Kiss the Boys Good-bye	Paramount	Don Ameche	U
Tues., " 12	10.45 a.m.	Scala	Cottage to Let	G.F.D.	Leslie Banks	—

SHEFFIELD

Fri., Aug. 8	10.45 a.m.	Cinema House	The Black Cat	G.F.D.	Basil Rathbone	A
" " 8	10.30 a.m.	Union Street	King of the Zombies	Pathe	Dick Purcell	A
Tues., " 12	10.30 a.m.	Cinema House	Emergency Landing	Pathe	Forrest Tucker	U
Wed., " 13	10.30 a.m.	Cinema House	Tumbledown Ranch in Arizona	Pathe	Ray Corrigan	U
Thur., " 14	10.45 a.m.	Cinema House	Cottage to Let	G.F.D.	Leslie Banks	—

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August 7, 1941